

16 November, 2005

NEW BUSINESS DEVELOPMENT MANAGER
APPOINTED TO SYDNEY SHOWGROUND

The Sydney Showground is pleased to announce the recent appointment of Ms Kim Seccombe to the position of Business Development Manager. Ms Seccombe was promoted to the position following the promotion of Ms Kim Laura Brown to General Manager, Event Sales.

Ms Seccombe has spent the past two and a half years as a Business Development Executive primarily responsible for all new business for corporate functions and conferences. During this period Ms Seccombe was instrumental in winning the 'Welcome Dinner' component for the 13,000pax Amway China Incentive in January 2005.

Ms Seccombe will lead her new team into an exciting new phase of development for the Sydney Showground and is looking forward to the future challenges of her new role.

"This is an exciting time for the Sydney Showground and I look forward to working with the team to continue the growth in our business." she said.

Prior to taking on the business development role at the Sydney Showground, Ms Seccombe worked extensively in event management and operations within the Royal Agricultural Society of New South Wales and a number of businesses including SMPTE Pty Ltd and NSW Government agencies.