

MEDIA RELEASE

For release: 26 July 2007

REVAMPED SYDNEY SHOWGROUND VENUE OFFICIALLY LAUNCHED AT STATE OF THE REGION ADDRESS

Sydney Showground officially launched its recently refurbished Badgery Pavilion today, when NSW Premier Morris Iemma and 300 business and government representatives gathered at the venue for the 2007 State of the Region Address for Western Sydney, presented by the Western Sydney Business Connection.

Boasting a \$1 million refurbishment complete with new carpet, furnishings, and state-of-the-art air-conditioning, the spacious 2540 square-metre marquee-style venue was the ideal platform for the Premier to present key government strategies and policies affecting business in Western Sydney – including the NSW Metro Strategy, infrastructure projects, roads, and sustainability.

Located in the geographic heart of Sydney, award-winning Sydney Showground was the obvious choice for the three-hour corporate lunch. Sydney Showground's recent infrastructure injection to the precinct, including the Badgery Pavilion's million dollar facelift, echoed the strong current and forecasted economic growth for all of Western Sydney, as discussed at the State of Region Address.

"Western Sydney is the third largest economy in Australia and Sydney Showground is continuously investing in infrastructure to meet the steady growth of the area," said Kim-Laura Brown, General Manager, Sydney Showground.

"The Badgery Pavilion upgrade is one of many steps Sydney Showground is taking to ensure businesses in the region have access to more than 20 world-class event venues and facilities."

Among the superior facilities offered at the Badgery Pavilion is Sydney Showground's award-winning catering service, which recently won the Meetings & Events Australia (MEA) National Catering/Banqueting Award.

Guests at the State of the Region Address were treated to pistachio crusted lamb rump with crushed minted peas, honey carrots and salsify crisps; or chicken saltimbocca with gratin potato, julienne vegetable tower and madeira jus. Mouth-watering desserts included white chocolate and Baileys mousse with wild berry coulis; and praline and caramel cone with butterscotch sauce.

About the Badgery Pavilion

The Badgery Pavilion was named in recognition of the Badgery family, who gave more than 150 years of service to the Royal Agricultural Society of NSW (RAS), a not for profit organisation that operates Sydney Showground. The Badgery family descends from James Badgery, a free settler who arrived in Sydney in 1799. Brian Badgery became a Councillor of the RAS in 1991, and is the eighth member of the Badgery family to hold this position. Almost continuously since 1888, a member of the Badgery family has had a seat on the Council, striving towards the RAS objective to raise standards of agriculture in NSW and Australia.

About Sydney Showground

Located in the geographic heart of Sydney, award-winning Sydney Showground comprises 20 unique venues which can be customised to suit any style of business event, from 50 to 4000 people. Continuous investment in infrastructure; state-of-the-art management systems; flexible indoor/outdoor spaces; highly awarded catering; and staff dedicated to providing client solutions means dependable, reliable quality every time.

Media enquiries:**PINQUE****02 9360 6166****Sarah Hawthorn****0410 633 390****sh@pinque.com.au****Mandy Higgins****0410 477 935****mh@pinque.com.au**

Your publication/program has been selected as an appropriate medium to receive information about this event. If we have targeted you in error, or if you do not wish to receive future media announcements about this event, please reply to this Media Release with the words "REMOVE" in the subject line.

Pinque is a member of the PRIA Registered Consultancies Group and abides by the Public Relations Institute of Australia Code of Ethics.