



Royal Agricultural Society of NSW

**MEDIA RELEASE**

**16 November, 2010**

## **THE GREATER WESTERN SYDNEY GIANTS UNVEIL THEIR TEAM BRAND AT HOME GROUND - SYDNEY SHOWGROUND**

All was revealed at Sydney Showground tonight. The AFL's newest team announced the name that tens of thousands of fans will be screaming in the Sydney Showground Main Arena, from season 2012.

The home game match venue of The Giants, Sydney Showground (managed by the Royal Agricultural Society of NSW) played host to more than 900 guests, supporters and the who's who of AFL as the long awaited team name, colours and logo was made public.

RAS Chief Executive Peter King congratulated The Giants on the next step in their journey to the field.

"We are thrilled to be the home game match venue for The Greater Western Sydney Giants and congratulate the Club on reaching this important milestone," said Mr King.

"The RAS has been working with the AFL and The Giants for sometime and tonight's celebration brings us one step closer to welcoming the Club and their fans to Sydney Showground."

Plans are well underway to upgrade the Sydney Showground stadium facilities, which will be complete in time for The Giants run onto the turf for their maiden home game.

"The seating capacity of the Main Arena will increase from 13,000 to 25, 000, transforming it into a top class, boutique, multi-purpose stadium in the heart of Sydney," said Mr King.

"Sydney Olympic Park already has an enviable reputation as the best events precinct in Australia and the Main Arena upgrade is to be celebrated as a major step forward in helping Sydney attract and retain major sporting and leisure events."

The new facilities will also enhance visitor experience at the major national events currently held at Sydney Showground - Sydney Royal Easter Show, V8 Supercars and Big Day Out.

The Royal Agricultural Society of NSW has managed the 30 hectare government-owned Sydney Showground site at Sydney Olympic Park since 1997, hosting over 400 exhibitions, conferences, meetings and events each year.

The upgrade will enable Sydney Showground to attract and retain major events well into the future and generate greater returns for the RAS to invest into programs which support its core charter: agriculture; education; competitions; youth; and regional NSW.

Media enquiries:

Philippa Lampe, Manager Media & Public Relations, Royal Agricultural Society of NSW  
t (02) 9704 1453 m 0419 483 407 e [plampe@rasnsw.com.au](mailto:plampe@rasnsw.com.au)

**Royal Agricultural Society of NSW**

1 Showground Road Sydney Olympic Park NSW 2127

Telephone (02) 9704 1111

ABN 69 793 644 351

Locked Bag 4317 Sydney Olympic Park NSW 2127

Facsimile (02) 9704 1122 Email: [info@rasnsw.com.au](mailto:info@rasnsw.com.au)

Sydney Showground

[www.rasnsw.com.au](http://www.rasnsw.com.au)