

Case Study: Electricity Supply Industry Field Days

Type: Industry Only Event
Venue: The Dome, Hall 2, Southee Lawns,
Charles Moses Stadium, Riverina Ave
Client: EnergyAustralia
Date: 6 - 7 May 2009



Sydney Showground on Fire

WHAT WE DID: With raging fires, crashing cars and rescues from great heights, the team from EnergyAustralia chose the diverse and flexible spaces of Sydney Showground for their annual field day.

The two day event consisted of an indoor and outdoor pole yard to show rescues at height, competitions, demonstrations and activity sites in all venues, and a 124 booth exhibition. A seminar room and a number of competition briefing rooms were created in the Dome and the Pods in Exhibition Hall 2. The NSW Fire Brigade took control of Charles Moses Stadium to conduct demonstrations and training exercises on how to safely fight different types of fires.

SPECIAL TOUCHES: EnergyAustralia had found it impossible to find a location where they could set up an outdoor pole yard. Then they came to Sydney Showground, where a full sized pole yard was effortlessly constructed to allow 'real life' demonstrations to take place.

Taking the care to avoid any electrical or water infrastructure beneath the site whilst digging holes for the telegraph poles, Sydney Showground has permanently left the metal support

shafts in the ground for future use. This special touch will allow a quick and easy bump in for the next EnergyAustralia event in 2010.

CHALLENGES: EnergyAustralia had a broad range of venue needs coupled with complicated logistical requirements. The venue needed to be in a central and easily accessible location, have both inside and outdoor areas for both demonstrations and exhibitions, and also have the appropriate physical environment to host activities such as fire fighting, the insertion of telegraph poles and cherry picker displays.

OVERCOMING CHALLENGES: With such a vast array of indoor and outdoor venues Sydney Showground was able to meet all of EnergyAustralia's venue needs and special requirements.

CLIENT'S COMMENT: "With a good mix of indoor and outdoor venues the Showground facilities were flexible enough for EnergyAustralia to undertake the activities needed to run a successful event for field based staff. The Sydney Showground staff were helpful, accommodating and a pleasure to deal with. I look forward to seeing how flexible the venue is for the 2010 Electricity Supply Industry Field Days". Bruce Napper - Manager – Workforce Projects