# SIGNAGE COMPENDIUM

# Contents

# DOME

## EXTERNAL
# Dome Entrance Foyer



| LARGE BANNER | | | |
|---|---|---|---|
| MATERIAL | WIDTH | HEIGHT | QTY |
| PVC | 12400mm | 5150mm | 1 |

| SMALL BANNER | | | |
|---|---|---|---|
| MATERIAL | WIDTH | HEIGHT | QTY |
| PVC | 7500mm | 4500mm | 1 |

**INSTALLATION:** Catenary Wire installation. Refer to rigging company for engineering.

## EXTERNAL
# Wall Banner



| WALL BANNER | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 5070mm |
| HEIGHT | 3550mm |
| QTY | 6 |

**INSTALLATION:** Top: Eyelets
Bottom: Rope edge

EXTERNAL
## Dome Entrance Foyer



| WINDOW DECALS | |
|---|---|
| MATERIAL | Decal |
| WIDTH | 1 - 6 – 2130mm |
| HEIGHT | 1, 4 – 1080mm<br>2, 3 – 1130mm<br>5 – 1110mm<br>6 – 1490mm |

EXTERNAL
# Dome Entrance Foyer



| WINDOW DECALS | |
|---|---|
| MATERIAL | Decal |
| WIDTH | 1, 2, 3 – 1050mm<br>4, 5, 6 – 650mm |
| HEIGHT | 1, 6 – 1110mm<br>2, 5 – 1140mm<br>3, 4 – 650mm |

EXTERNAL
# Dome Ticket Box



| WINDOW DECALS | |
|---|---|
| MATERIAL | Decal |
| WIDTH | 1 – 1825mm<br>2 – 1760mm<br>3 – 420mm<br>4 – 540mm<br>5 – 485mm |
| HEIGHT | 1, 2 – 1140mm<br>3 – 425mm<br>4, 5 – 1020mm |

# EXHIBITION HALLS

## EXTERNAL
### Dome Entrance Foyer



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 9630mm |
| HEIGHT | 3600mm |
| QTY | 2 (per hall) |

**INSTALLATION:** All sides: Eyelets

## EXTERNAL
### External Foyer Wall



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 2300mm |
| HEIGHT | 2300mm |
| QTY | 2 (per hall) |

## EXTERNAL
## Side Triangle



| SPECIFICATIONS | | | | |
|---|---|---|---|---|
| MATERIAL | SIDE 1 | SIDE 2 | SIDE 3 | QTY |
| PVC | 12150mm | 10030mm | 6750mm | 2 (per hall) |

| SQUARED OFF CORNERS | | |
|---|---|---|
| SIDE 1-2 | SIDE 1-3 | QTY |
| 120mm (W) | 250mm (W) | 2 |

**INSTALLATION:** All sides: PVC Banner, Eyelets All Sides

## EXTERNAL
## Side Triangle



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| SIDE 1 | 8100mm |
| SIDE 2 | 8100mm |
| SIDE 3 | 4000mm |
| QTY | 2 (per hall) |

**INSTALLATION:** All sides: Eyelets

**SIGNAGE COMPENDIUM**
EXHIBITION HALLS

## INTERNAL
## Internal Pod Signage (Hall 2 - 4)



| NORTH PODS LEVEL 2 INTERNAL WINDOWS LHS & RHS | |
|---|---|
| TOP HALF | W 1650 x H 950mm |
| BOTTOM HALF | W 1650 x H 1130mm |
| MATERIAL | Banner/Corflute/Decal |

## INTERNAL
## North Pod – Level 2 Front Window



| NORTH POD LEVEL 2 FRONT WINDOW | |
|---|---|
| TOP HALF | W 2200 x H 1100mm |
| BOTTOM HALF | W 2200 x H 1100mm |
| MATERIAL | Banner/Corflute/Decal |

## INTERNAL
# North Pod Foyer



| DOORS X 2 | |
| --- | --- |
| WIDTH | 4800mm |
| HEIGHT | 560mm |

| SIDE OF WALL FOYER | |
| --- | --- |
| WIDTH | 2400mm |
| HEIGHT | 1200mm |

## INTERNAL
# South Pods – Level 2



| SOUTH PODS LEVEL 2 INTERNAL WINDOWS LHS & RHS | |
| --- | --- |
| TOP HALF | W 1650 x H 950mm |
| BOTTOM HALF | W 1650 x H 1130mm |
| MATERIAL | Banner/Corflute/Decal |

**INTERNAL**

## South Pod – Level 2 Front Window



| SOUTH POD LEVEL 2 FRONT WINDOW | |
|---|---|
| TOP HALF | W 2200 x H 1100mm |
| BOTTOM HALF | W 2200 x H 1100mm |
| MATERIAL | Banner/Corflute/Decal |

EXTERNAL

## Hall 5A Main Entry Foyer – Right Hand Side



| HALL 5A MAIN ENTRY FOYER | |
| RIGHT HAND SIDE | |
| --- | --- |
| DIMENSIONS | W 20070 x H 1300mm |
| MATERIAL | PVC Track Mounted |

**INSTALLATION:** Sail track on top deck and eyelets on the bottom.

**LOCATION:** Corner of Grand Pde & Showground Rd existing Southee Complex Entry point

EXTERNAL

## Hall 5A Main Entry Foyer – Left Hand Side



| HALL 5A MAIN ENTRY FOYER | |
| LEFT HAND SIDE | |
| --- | --- |
| DIMENSIONS | W 15500 x H 1300mm |
| MATERIAL | PVC Track Mounted |

**INSTALLATION:** Sail track on top deck and eyelets on the bottom.

**LOCATION:** Corner of Grand Pde & Showground Rd existing Southee Complex Entry point

## EXTERNAL
## Hall 5A Main Entry Foyer - Doors



| HALL 5A MAIN ENTRY FOYER DOORS | |
|---|---|
| DIMENSIONS | A - W 240 x H 3100mm<br>B - W 2070 x H 450mm<br>C - W 910 x H 2470mm |
| MATERIAL | Decal |

## EXTERNAL
## Hall 5A Function Room 3 Entry



| HALL 5A FUNCTION ROOM 3 ENTRY SHOWGROUND RD | |
|---|---|
| DIMENSIONS | 5820 X 4000 x 2100mm |
| MATERIAL | PVC Corner Eyelets |

**LOCATION:** Showground Rd – Outside Southee 3

**EXTERNAL**

## Halls 5 & 6 – Riverina Ave

## Halls 5 & 6 – Window Banners





| HALLS 5 & 6 – RIVERINA AVE ENTRY DOORS | |
|---|---|
| DIMENSIONS | W 1160 x 2650mm |
| MATERIAL | Decals |

| HALLS 5 & 6 – RIVERINA AVE ENTRY DOORS | |
|---|---|
| DIMENSIONS | W 7340 x 2735mm |
| MATERIAL | Fabric Stretch, with silicon edge Existing frame is in place |

**LOCATION:** Riverina Side of Halls 5 & 6 (Above Entry Doors)

## EXTERNAL
## Halls 5 & 6 – Riverina Ave



| HALLS 5 & 6 – RIVERINA AVE BANNER LOCATION | |
|---|---|
| DIMENSIONS | W 4800 x H 9000mm Top Width 4000mm |
| MATERIAL | PVC / Mesh Banner with eyelets |

**LOCATION:** Riverina Side of Halls 5 & 6 (2 Banner Points)

## INTERNAL
## Halls 5A Foyer



| HALLS 5A Foyer SIDE WALLS OF FOYER | |
|---|---|
| DIMENSIONS | H 2500 X H 6000 (to 3phase outlet) |
| MATERIAL | PVC Banner |

**LOCATION:** Entry way of Hall 5A Foyer

## INTERNAL
## Hall 5A Foyer



| HALL 5A FOYER |  |
|---|---|
| **ABOVE ENTRY DOORS TO HALL 5A** |  |
| DIMENSIONS | H 720 X W 4100 |
| MATERIAL | 3mm Corflute |

**LOCATION:** Above entry doors in Hall 5A foyer entering Hall 5A

## INTERNAL
## Halls 5 & 6 – Rigging Opportunities



| HALLS 5 & 6 – RIVERINA AVE |
|---|
| **2 BANNER POINTS** |
| Custom Rigging Internal |
| Example only |

**LOCATION:** Custom Rigging Internal – Example only

# CHARLES MOSES STADIUM

## EXTERNAL
## Charles Moses Entry Square



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 2200mm |
| HEIGHT | 2200mm |
| QTY | 1 |

**INSTALLATION:** All sides: Eyelets

## EXTERNAL
## Charles Moses Entry Banner
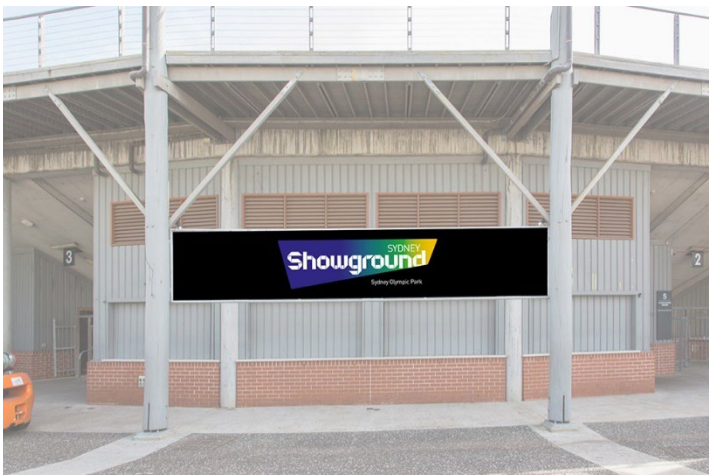


| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 1 |

**SIGNAGE COMPENDIUM**
CHARLES MOSES STADIUM

**INSTALLATION:** All sides: Eyelets

## INTERNAL
## Gantry Signage
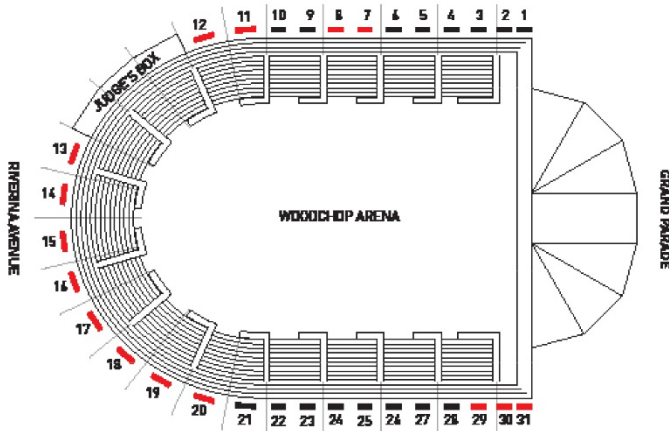


## Gantry Signage Internal LHS



## Gantry Signage Internal LHS
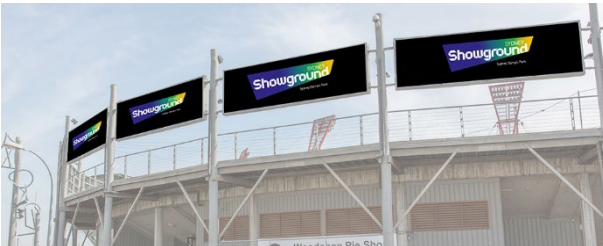


| SITES | |
|---|---|
| SITE 1 | 2.53m x 1.8m |
| SITE 2 | 2.44m x 1.8m |
| SITE 3 | 3.87m x 1.8m |
| SITE 4 | 3.87m x 1.8m |
| SITE 5 | 3.83m x 1.8m |
| SITE 6 | 3.8m x 1.8m |
| SITE 7 | 3.85m x 1.8m |
| SITE 8 | 3.95m x 1.8m |
| SITE 9 | 3.86m x 1.8m |
| SITE 10 | 3.86m x 1.8m |
| SITE 11 | 4.95m x 1.8m |
| SITE 12 | 5.6m x 1.8m |
| SITE 13 | 5.77m x 1.8m |
| SITE 14 | 5.9m x 1.8m |
| SITE 15 | 6.01m x 1.8m |
| SITE 16 | 6.01m x 1.8m |
| SITE 17 | 5.95m x 1.8m |
| SITE 18 | 6.0m x 1.8m |
| SITE 19 | 5.98m x 1.8m |
| SITE 20 | 5.94m x 1.8m |
| SITE 21 | 4.96m x 1.8m |
| SITE 22 | 3.91m x 1.8m |
| SITE 23 | 3.81m x 1.8m |
| SITE 24 | 3.92m x 1.8m |
| SITE 25 | 3.81m x 1.8m |
| SITE 26 | 3.9m x 1.8m |
| SITE 27 | 3.86m x 1.8m |
| SITE 28 | 3.81m x 1.8m |
| SITE 29 | 3.87m x 1.8m |
| SITE 30 | 2.51m x 1.8m |
| SITE 31 | 2.48m x 1.8m |

# PAVILIONS

## EXTERNAL
## Downes Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 3 |

## EXTERNAL
## Falkiner Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 2 |

**INSTALLATION:** All sides: Eyelets

**EXTERNAL**
## Grace Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 1 |

**INSTALLATION:** All sides: Eyelets

**EXTERNAL**
## Mackay Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 1 |

**INSTALLATION:** All sides: Eyelets

## EXTERNAL
## Munro Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 3 |

## EXTERNAL
## Murchison Pavilion



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 4 |

**INSTALLATION:** All sides: Rope edge

## EXTERNAL
### Paddington Pavilion



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 6600mm |
| HEIGHT | 2000mm |
| QTY | 1 |

**INSTALLATION:** All sides: Eyelets

## EXTERNAL
### Howie Pavilion
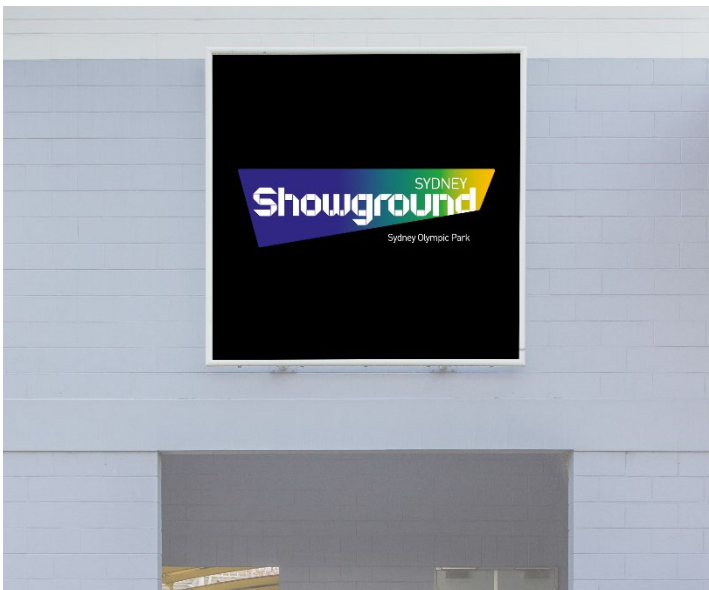


| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | PVC |
| WIDTH | 2200mm |
| HEIGHT | 2000mm |
| QTY | 2 |

**INSTALLATION:** All sides: Eyelets

# STADIUM

## EXTERNAL
## Presidents Plaza – Entrance Canopy



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | Breeze cloth banner or PVC Banner, keddar edge |
| WIDEST | 8.75m |
| NARROWEST | 3m |
| PERPENDICULAR | 5m |

**INSTALLATION:** Tracking & eyelets

## EXTERNAL
## Council/Vincent & Fairfax Stands



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | Breeze cloth banner |
| WIDTH | 10m |
| HEIGHT | 3.1m |

**INSTALLATION:** Webbing & eyelets

## EXTERNAL

# Upper Rafter Banner – Sinclair Stand



| SPECIFICATIONS | |
|---|---|
| MATERIAL | Breeze cloth banner |
| WIDTH | 10m |
| HEIGHT | 3.1m |

**INSTALLATION:** Webbing & eyelets

## EXTERNAL

# Martin & Angus Stand – Upper Rafter Banner



| SPECIFICATIONS | |
|---|---|
| MATERIAL | Breeze cloth banner |
| WIDTH | 10m |
| HEIGHT | 3.2m |

**INSTALLATION:** Webbing & eyelets

## EXTERNAL

# Martin & Angus Stand – Upper Rectangle. Gate B



| SPECIFICATIONS | |
|---|---|
| MATERIAL | PVC banner |
| WIDTH | 6m |
| HEIGHT | 3m |

**INSTALLATION:** Rope edge

## EXTERNAL

# Members Stand – Upper Rafter Banner



| SPECIFICATIONS | |
|---|---|
| MATERIAL | Breeze cloth banner |
| WIDTH | 10m |
| HEIGHT | 3.1m |

**INSTALLATION:** Webbing & eyelets

# SCORE BOARD
## EXTERNAL
## Top Panel



| SPECIFICATIONS OVERALL | |
| --- | --- |
| MATERIAL | Fabric Banner with reinforced webbing |

| SPECIFICATIONS TOP* | |
| --- | --- |
| WIDTH | 25.76m |
| HEIGHT | 3.59m |

**\*Naming rights exclusive**

## Side Panels



| SPECIFICATIONS LEFT & RIGHT SIDE* | |
| --- | --- |
| WIDTH | 3.63m |
| HEIGHT | 11.41m |

**\*Subject to venue approval**

## Bottom Panels



| LEFT & RIGHT BOTTOM* | |
| --- | --- |
| WIDTH | 11.05m |
| HEIGHT | 3.24m |

**\*Subject to venue approval**

**INSTALLATION:** Kedder inside edge with eyelets every 500mm along curve. Stainless steel cable ties to secure SS strap eyes on outer return

## STADIUM TICKET BOX
**EXTERNAL**

**Window panels – top row only**





| SPECIFICATIONS PANEL DIMENSIONS | |
|---|---|
| MATERIAL | Decal |
| WIDTH | 700mm |
| HEIGHT | 510mm |

## INTERNAL

## Stadium Internal Fence



| SPECIFICATIONS | |
| --- | --- |
| MATERIAL | Corflute |
| LENGTH | 12m |
| HEIGHT | 1.05m |

**NOTE:** Signage can be in place with or without temporary seating.

## INTERNAL

## Members Stand – Upper/Tier Rectangle Banner
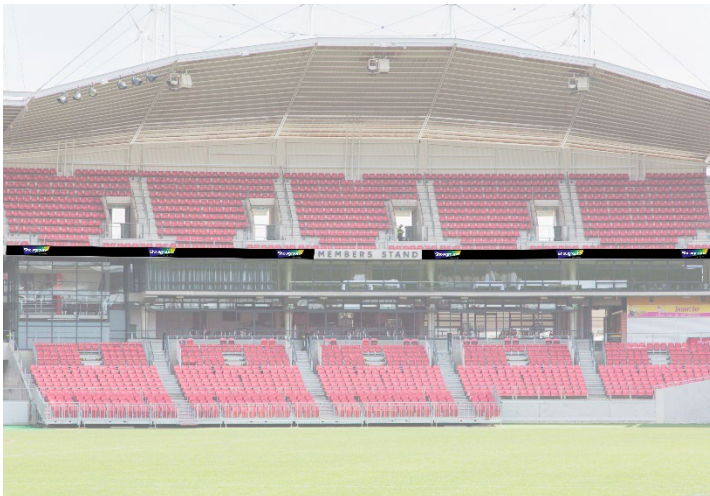


| SPECIFICATIONS LEFT HAND SIDE | |
| --- | --- |
| MATERIAL | Corflute |
| LENGTH | 20.6m |
| HEIGHT | 0.58m |

| SPECIFICATIONS RIGHT HAND SIDE | |
| --- | --- |
| MATERIAL | Corflute |
| LENGTH | 20.5m |
| HEIGHT | 0.58m |

INTERNAL
# Sinclair Stand – Upper/Tier Rectangle Banner
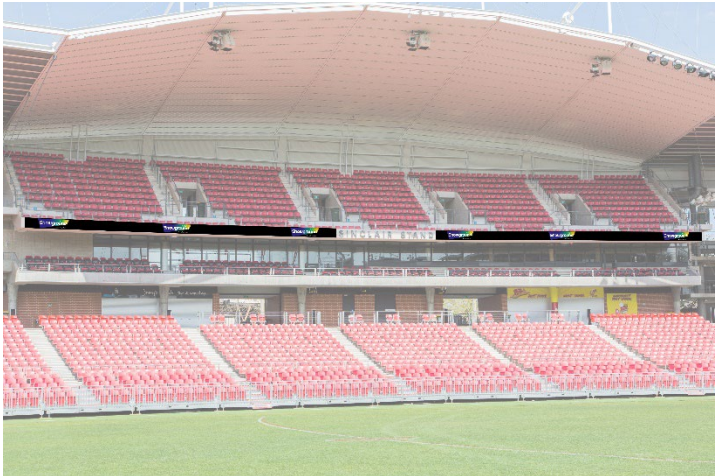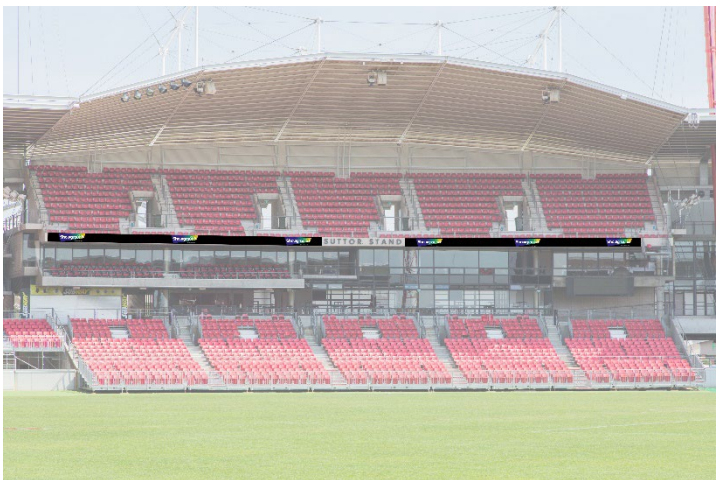


| SPECIFICATIONS LEFT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 20.65m |
| HEIGHT | 0.58m |

| SPECIFICATIONS RIGHT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 20.45m |
| HEIGHT | 0.58m |

INTERNAL
# Suttor Stand – Upper/Tier Rectangle Banner



| SPECIFICATIONS LEFT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 29.3m |
| HEIGHT | 0.58m |

| SPECIFICATIONS RIGHT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 18.5m |
| HEIGHT | 0.58m |

## INTERNAL

# Vincent Fairfax Stand – Rectangle Banner
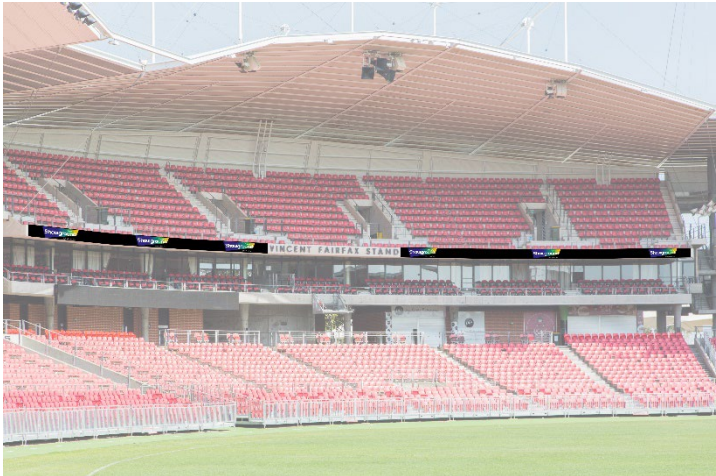


| SPECIFICATIONS LEFT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 21.5m |
| HEIGHT | 0.58m |

| SPECIFICATIONS RIGHT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 21.55m |
| HEIGHT | 0.58m |

## INTERNAL

# Martin & Angus Stand – Rectangle Banner
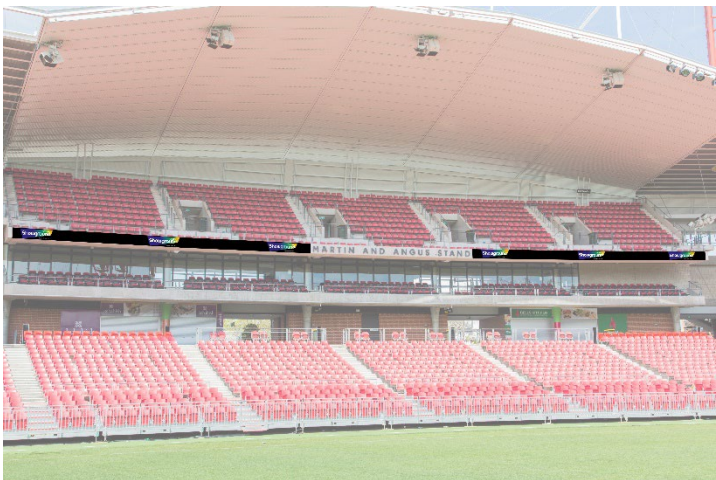


| SPECIFICATIONS LEFT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 46.5m |
| HEIGHT | 0.58m |

| SPECIFICATIONS RIGHT HAND SIDE | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 47.2m |
| HEIGHT | 0.58m |

**INTERNAL**
## Sydney Royal Stand – Rectangle Banner



| SPECIFICATIONS | |
|---|---|
| MATERIAL | Corflute |
| LENGTH | 45m |
| HEIGHT | 0.7m |

## VOM 3 TUNNEL SIGNAGE
**INTERNAL**
## Overhead Signage
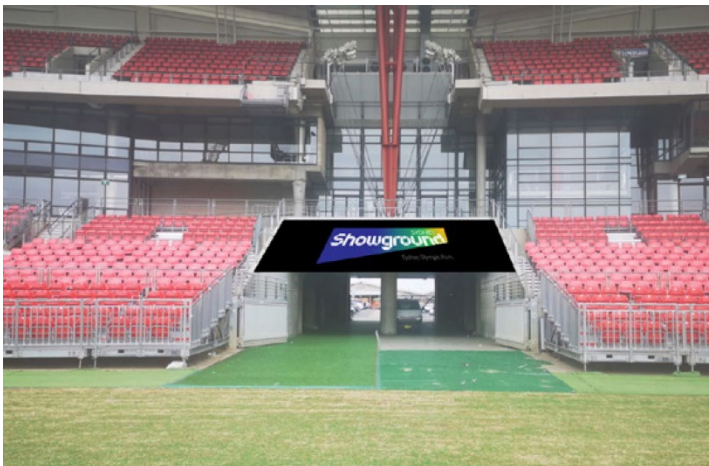


| SPECIFICATIONS KEDDAR BANNER DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner, Keddar Edge |
| WIDTH | 9.08m |
| HEIGHT | 4.93m |

## VOM 3 TUNNEL SIGNAGE
### INTERNAL
### Wall Banner



| SPECIFICATIONS OVERALL DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner, Keddar Edge |
| SIDE A | 1.58m |
| SIDE B | 7.13m |
| SIDE C | 4.09m |

### INTERNAL
### Wall Banner



| SPECIFICATIONS OVERALL DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner, Keddar Edge |
| SIDE A | 6m |
| SIDE B | 2.13m |
| SIDE C | 2.26m |

# *SYDNEY ROYAL STAND FOYERS*
## INTERNAL
### Banners





| SPECIFICATIONS<br>TRACK WIDTH | |
|---|---|
| WIDTH | 3m |

| SPECIFICATIONS<br>BANNER DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner |
| WIDTH | 1.2m |
| HEIGHT | 2.4m |

## *SKYDECK*
### EXTERNAL
### Left Return



| SPECIFICATIONS | |
|---|---|
| MATERIAL | 3.5mm Di Bond Panel |
| WIDTH | 3.375m |
| HEIGHT | 0.602m |

### EXTERNAL
### Left Return



| SPECIFICATIONS | |
|---|---|
| MATERIAL | 3.5mm Di Bond Panel |
| WIDTH | 10.820m |
| HEIGHT | 0.602m |

## *SKYDECK*
### EXTERNAL
### Right Return



| SPECIFICATIONS | |
|---|---|
| MATERIAL | 3.5mm Di Bond Panel |
| WIDTH | 3.280m |
| HEIGHT | 0.602m |

## *CHARLEY ROOM*
### INTERNAL
### Second Privacy Screen



| SPECIFICATIONS OVERALL DIMENSIONS | |
|---|---|
| WIDTH | 2.4m |
| HEIGHT | 2.55m |

| SPECIFICATIONS BANNER DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner |
| WIDTH | 1.13m |
| HEIGHT | 2.4m |

### INTERNAL
### Bathroom Banners



| SPECIFICATIONS OVERALL DIMENSIONS | |
|---|---|
| WIDTH | 5.75m |
| HEIGHT | 2.34m |

| SPECIFICATIONS BANNER DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner |
| WIDTH | 0.93m |
| HEIGHT | 2.28m |

## *CHARLEY ROOM*
### INTERNAL
### Hanging Panels



| SPECIFICATIONS TRACK WIDTH | |
|---|---|
| WIDTH | 2.4m |

| SPECIFICATIONS PANEL DIMENSIONS | |
|---|---|
| MATERIAL | PVC Banner |
| WIDTH | 1.2m |
| HEIGHT | 0.8m |

# CHANGE ROOM 1
## INTERNAL
## Hanging Panels



| SPECIFICATIONS TRACK WIDTH | |
|---|---|
| WIDTH | 2m |

| SPECIFICATIONS BANNER DIMENSIONS | |
|---|---|
| MATERIAL | Corflute |
| WIDTH | 2.4m |
| HEIGHT | 1.2m |
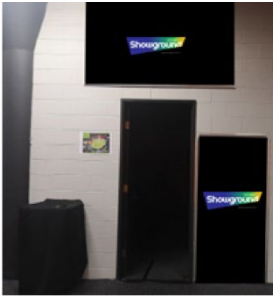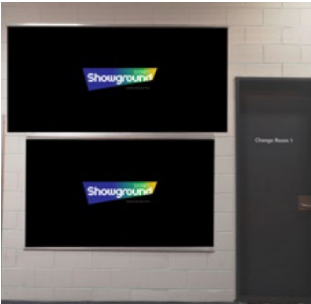
# CHANGE ROOM 2

## INTERNAL
## Wall Banner - A



| SPECIFICATIONS | |
| --- | --- |
| **OVERALL DIMENSIONS** | |
| MATERIAL | Corflute |
| LENGTH | 3.6m |
| HEIGHT | 1.16m |

## INTERNAL
## Wall Banner - B



| SPECIFICATIONS | |
| --- | --- |
| **OVERALL DIMENSIONS** | |
| MATERIAL | Corflute |
| LENGTH | Top left 4.63m<br>Top right 4.18m<br>Bottom 9.39m |
| HEIGHT | Top 1.16m<br>Bottom 1.19m |

## INTERNAL
## Wall Banner - C



| SPECIFICATIONS | |
| --- | --- |
| **OVERALL DIMENSIONS** | |
| MATERIAL | Corflute |
| LENGTH | 3.6m |
| HEIGHT | 1.2m |

## CHANGE ROOM 2

### INTERNAL
## Wall Banner - D



| SPECIFICATIONS | |
|---|---|
| **OVERALL DIMENSIONS** | |
| MATERIAL | Corflute |
| LENGTH | 3.75m |
| HEIGHT | 1.16m |

### INTERNAL
## Wall Banner - E



| SPECIFICATIONS | |
|---|---|
| **OVERALL DIMENSIONS** | |
| MATERIAL | Corflute |
| LENGTH | Top 9.7m<br>Bottom 6.1m |
| HEIGHT | 1.16m |

## CHANGE ROOM 2
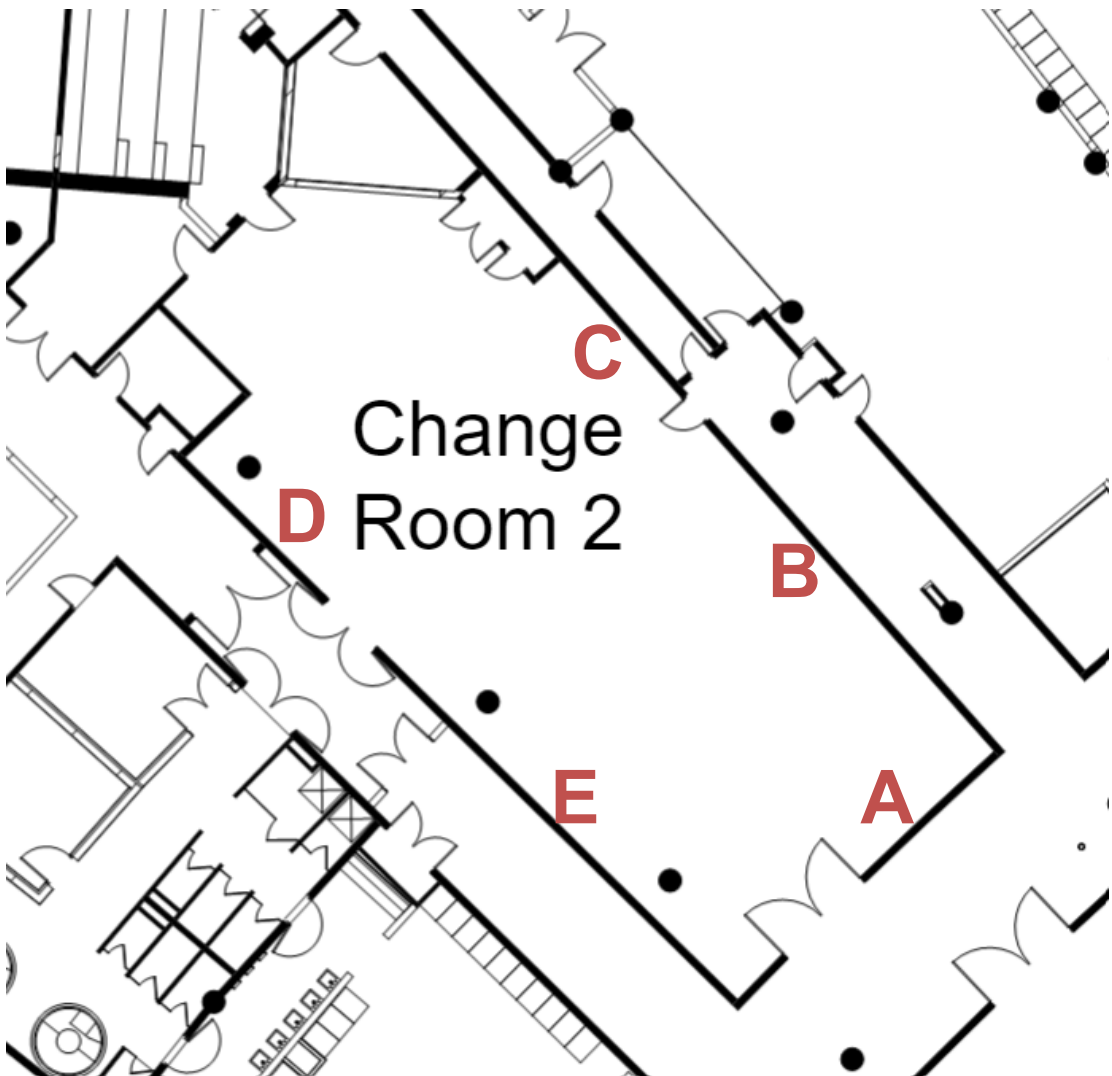
# PRECINCT

EXTERNAL
## Blade



| SPECIFICATIONS | |
|---|---|
| MATERIAL | 3mm corflute |
| OVERALL | H3500mm x W900mm |
| FRONT | 1220 x 900mm x 2 panels |
| BACK | 1220 x 900mm x 2 panels |
| QTY | 15 |
| PRICE | $70.00 per sign |

EXTERNAL
## Column – Medium Blade



| SPECIFICATIONS | |
|---|---|
| MATERIAL | 3mm corflute |
| OVERALL | H2870mm x W600mm |
| PANEL 1 SIZE | 910 x 590mm x 2 panels |
| PANEL 2 SIZE | 910 x 590mm x 2 panels |
| QTY | 10 |
| PRICE | $50.00 per sign |

**EXTERNAL**
## Showground Rd & Grand Parade Banners



| SPECIFICATIONS | |
|---|---|
| MATERIAL | Woven Polyester (large/small) |
| SHOWGROUND | H5.3m x W0.94m |
| GRAND | H2.98m x W0.89m |
| PRICE | POA |

Refer to SOPA Signage Guidelines for further information

**EXTERNAL**
## Two-window Ticket Booth



| SPECIFICATIONS | |
|---|---|
| BETWEEN GLASS WINDOWS | H785mm x W450mm |
| ABOVE GLASS WINDOWS | H410mm x W1450mm |

MAP
# Flag pole locations

# DIGITAL SIGNAGE

# Extend Your Brand at your next Sydney Showground event

Sydney Showground have two prime locations where there is opportunity to display digital event signage or event branding; the exterior of the Dome entrance, and the interior Dome foyer.
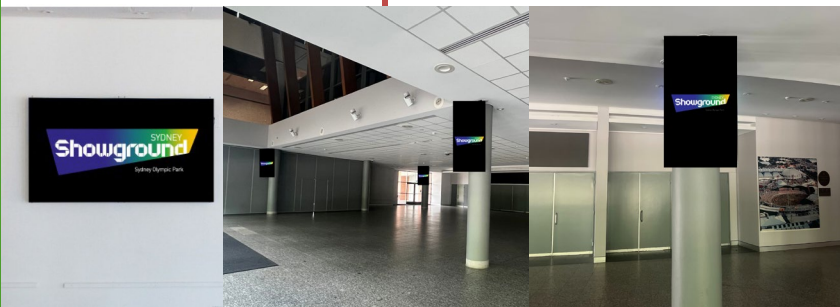
**Exterior Dome Entrance**
3mm Transparent LED

**Interior Dome Foyer**
2mm LED







**Dome Foyer**



**Dome Cafe**
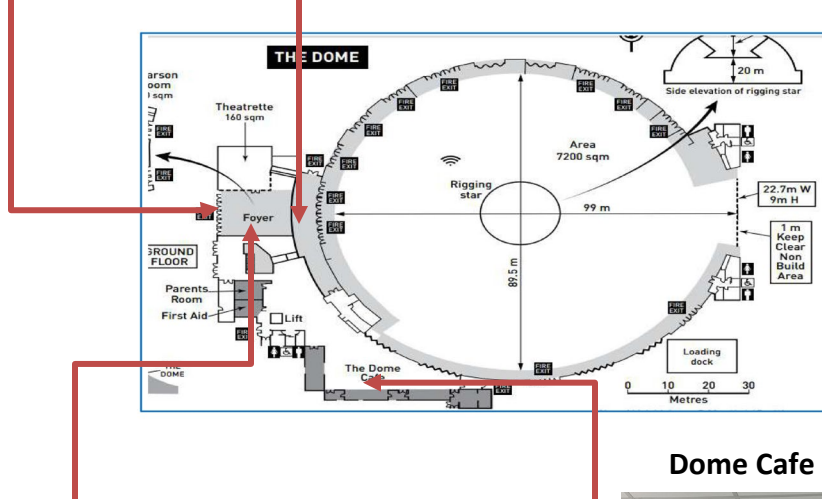
**SIGNAGE COMPENDIUM**
DIGITAL SIGNAGE

**Introducing Sydney Showground Digital Screens. What a great way to extend your brand during your expo, or a great addition to your sponsorship suite (you can on-sell the screens to your customers or provide them as a value add).**

**Screen Locations**
- Dome Foyer side wall 100% of time
- Dome entry doors 100% of time
- Dome Foyer pillars 100% of time
- Dome Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- All other screens 10 seconds or 16%+ of time
- 20 screens in total across the Dome and Halls.

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

## Costs:

| | |
|---|---|
| Interior Cafe screens | $500 |
| Dome Foyer pillar screens | $500 |
| Dome Foyer wall Screen | $350 |
| Interior Dome Foyer LED | $500 |
| Exterior Dome Entrance LED | $1000 |
| | |
| Dome Foyer Screen Package | $1000 |

(includes 4 pillar screens, side wall and interior LED screen)

All pricing is based per event.

**Specifications – Dome Foyer & Cafes**
*Images*
Portrait – JPEG, 1080x1920, 72dpi, RGB
Landscape – JPEG, 1920x1080, 72dpi, RGB

*Animation*
Flash - .swf

*Movie*
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

*Screen Zoning*
When screen zoning is required – multiple playlists or media files on each screen, the area of 1920x1080 or 1080x1920 can be divided to whatever is required.

The media files associated to those zones should be created in the same aspect ratio as the area zoned.

For example: If you have a landscape screen with two zones, split down the middle, the resolution of each zone would be 960x1080.
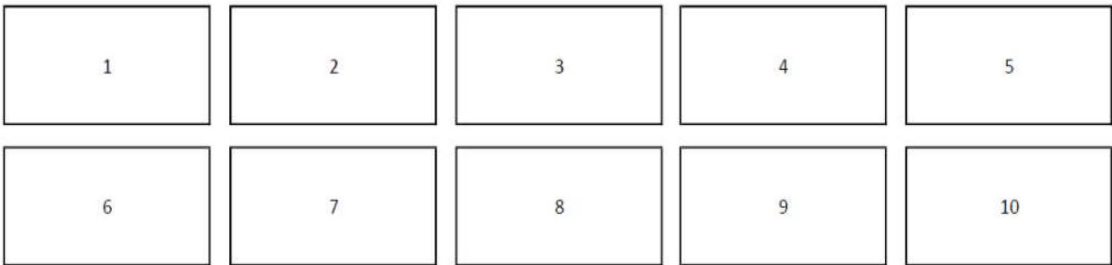
# The Dome Digital Signage – Technical Specifications

**Exterior Dome LED Entrance**
3mm Pitch, Transparent LED

**10 x Individual Panels**
Individual panel pixel size - 504 W x 256 H
Overall pixel size - 2520 W x 512 H Black/
dark gradient colours create the transparent effect
eg. 100% black = 100% transparent

| 1 | 2 | 3 | 4 | 5 |
|---|---|---|---|---|
| 6 | 7 | 8 | 9 | 10 |

| FILE | |
|---|---|
| VIDEO | .MP4 (H264) .AVI |
| STATIC | .JPEG .GIF .BMP .PNG |

- Other file types may be possible, or may have to be converted to one of the above files types. Additional charges may be incurred.
- A sample file must be submitted 14 days before tenancy for testing purposes, and the final files 7 days before event commences.
- Should you not wish to utilise the Dome screens, Sydney Showground will display safety and venue messaging.

# The Dome Digital Signage – Technical Specifications

**Interior Dome LED Entrance**
Overall pixel size - 3456 W x 384 H



| FILE | |
|---|---|
| VIDEO | .MP4 (H264)<br>.AVI |
| STATIC | .JPEG<br>.GIF<br>.BMP<br>.PNG |

- Other file types may be possible, or may have to be converted to one of the above files types. Additional charges may be incurred.
- A sample file must be submitted 14 days before tenancy for testing purposes, and the final files 7 days before event commences.
- Should you not wish to utilise the Dome screens, Sydney Showground will display safety and venue messaging.

# Dome – Somerville & Pearson Screens

**Pearson Room**
65inch TV

**Somerville Room**
65inch TV
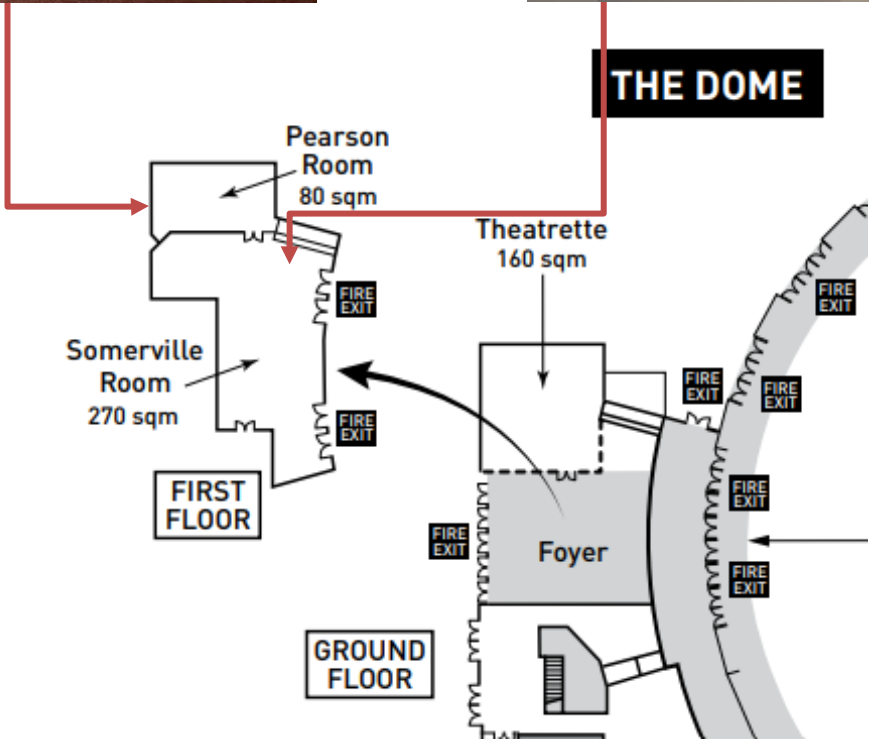
## Dome – Somerville & Pearson Screens

**Screen Locations**
- Somerville & Pearson screens 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

## Costs:

| | |
|---|---|
| Somerville | $200 |
| Pearson | $200 |

All pricing is based per event.

**Specifications – Dome Foyer & Cafes**
*Images*
Landscape – JPEG, 1920x1080, 72dpi, RGB

*Animation*
Flash - .swf

*Movie*
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

*ClickShare Technology*
As part of the new digital signage system we have included 'Clickshare' on a number of monitors that enables wireless presentation to be undertaken direct from a laptop.

Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.
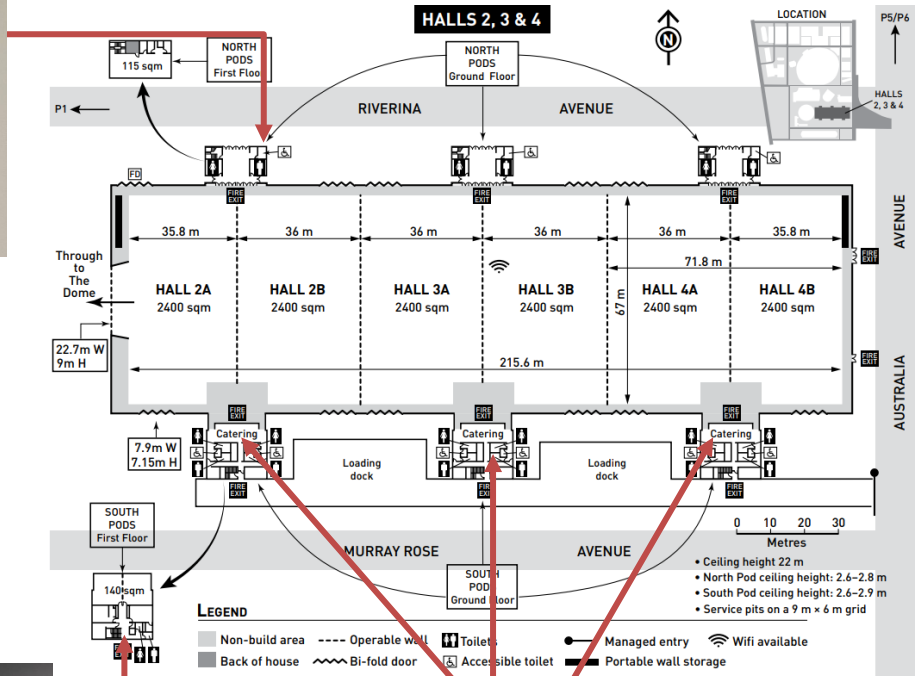
Any dongles damaged or lost will incur a replacement fee.

# Halls 2 – 4 Screens

## North Pod
65inch TV



## South Pod
65inch TV





## Hall Cafés
50inch TVs

**HALLS 2, 3 & 4**

| | | | | | |
|---|---|---|---|---|---|
| 35.8 m | 36 m | 36 m | 36 m | 36 m | 35.8 m |
| **HALL 2A** 2400 sqm | **HALL 2B** 2400 sqm | **HALL 3A** 2400 sqm | **HALL 3B** 2400 sqm | **HALL 4A** 2400 sqm | **HALL 4B** 2400 sqm |

71.8 m
67 m
215.6 m

22.7m W 9m H
7.9m W 7.15m H

NORTH PODS First Floor — 115 sqm
NORTH PODS Ground Floor
SOUTH PODS First Floor — 140 sqm
SOUTH POD Ground Floor

RIVERINA AVENUE
MURRAY ROSE AVENUE
P1 ←
Through to The Dome

LOCATION
HALLS 2, 3 & 4
P5/P6

AVENUE
AUSTRALIA

Catering
Loading dock
Loading dock

0  10  20  30
Metres

• Ceiling height 22 m
• North Pod ceiling height: 2.6–2.8 m
• South Pod ceiling height: 2.6–2.9 m
• Service pits on a 9 m × 6 m grid

**LEGEND**

| | | |
|---|---|---|
| Non-build area | ---- Operable wall | Toilets |
| Back of house | ~~~ Bi-fold door | Accessible toilet |
| | | Portable wall storage |

Managed entry · Wifi available

## Halls 2 – 4 Screens

**Screen Locations**
- Hall Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- North & South Pods 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

## Costs:

| | |
|---|---|
| Pod screens | $200 |
| Hall Café Screens (3 per cafe) | $500 |

All pricing is based per event.

**Specifications – Dome Foyer & Cafes**
*Images*
Landscape – JPEG, 1920x1080, 72dpi, RGB

*Animation*
Flash - .swf

*Movie*
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

*ClickShare Technology*
As part of the new digital signage system we have included 'Clickshare' on a number of monitors that enables wireless presentation to be undertaken direct from a laptop.

Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.
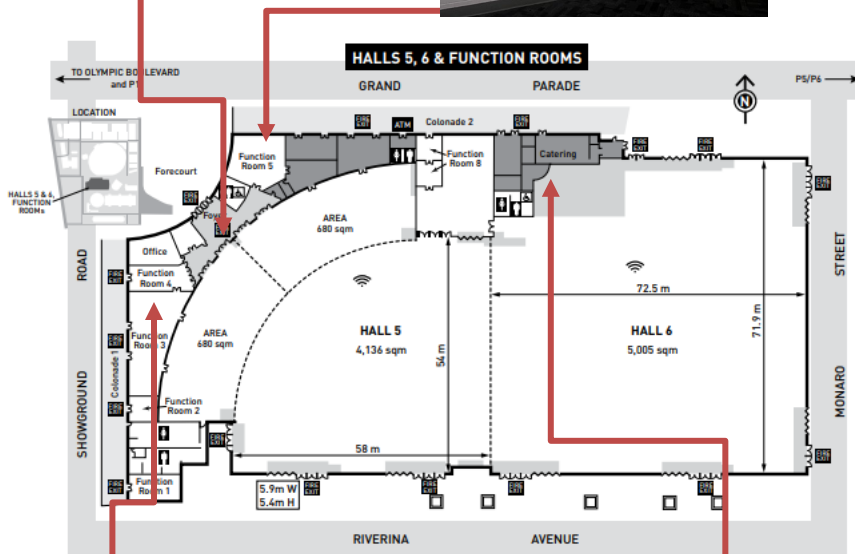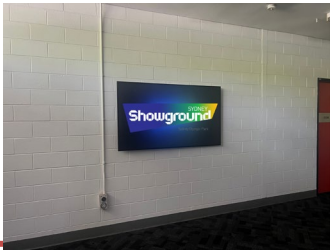
Any dongles damaged or lost will incur a replacement fee.
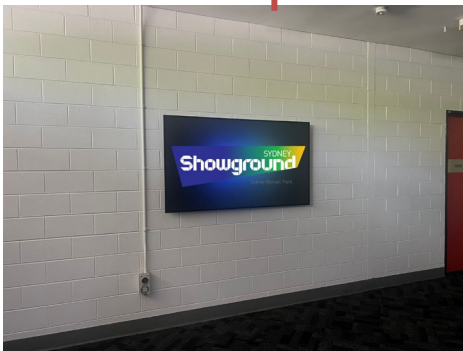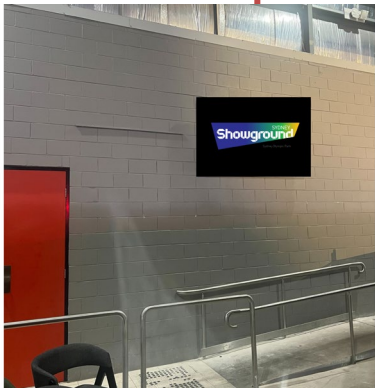
# Halls 5 & 6 Screens

**Hall 5 Foyer**
55inch TV



**Function Room 5**
75inch TV





**Function Room 3**
75inch TV



**Hall 6 Café**
75inch TV

## Halls 5 & 6 Screens

### Screen Locations
- Hall 5 Foyer 100% of time
- Hall 6 Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- Function Rooms 3 & 5 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

### Costs:

| | |
|---|---|
| Hall 5 Foyer screen | $200 |
| Function Room screens | $200 |
| Hall 6 Café Screen | $250 |

All pricing is based per event.

### Specifications – Dome Foyer & Cafes
*Images*
Landscape – JPEG, 1920x1080, 72dpi, RGB

*Animation*
Flash - .swf

*Movie*
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

*ClickShare Technology*
As part of the new digital signage system we have included 'Clickshare' on a number of monitors that enables wireless presentation to be undertaken direct from a laptop.

Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.

Any dongles damaged or lost will incur a replacement fee.

# Stadium Level 2 Parapet

**Video**

LED
1600W x 72H



LED
1040W x 72H



LED
720W x 72H



| VIDEO | |
|---|---|
| PIXEL DIMENSIONS | 1040 x 72px<br>720 x 72px |
| ANIMATION DURATION | 30 seconds |
| FRAMES PER SECOND | 30 (FPS)<br>Use the whole stage as there is no safe zone |

We recommend using video versus static images. The movement/animation in video provides a higher impact and engagement with fans.

# SIGNAGE REQUIREMENTS

# Sydney Showground Minimum Requirements for Signage

1. **Minimum Manufacturing Requirements** The minimum manufacturing requirements are:
   I.    Load:
   a.   Top pocket or eyelets – 14kg per lineal metre of the width plus the weight of banner.
   b.   Bottom pocket – 14kg per lineal metre of the width of the banner.
   II.   Pockets to be hot air welded and stitched.
   III.  Eyelets to be reinforced (webbing affixed).

Please ensure that all manufacturers undertaking Sydney Showground work through you are made aware of these minimum manufacturing requirements and provide a Quality Assurance Statement from the supplier/manufacture stating that any newly produced signage meets or exceeds the standards outlined within the minimum manufacturing requirements and therefore is fit for purpose.

2. **Minimum Rigging and De-Rigging Requirements**
Any banner requiring hanging at a height above 2.4m must be rigged by the Sydney Showground authorised rigger.

Sydney Showground has a large rigging capacity within the Exhibition Halls & Secondary Pavilions; detailed plans are available on request. Rigging plans must be submitted to the Sydney Showground to review two weeks prior to the licence period commencing.

Rigging within Sydney Showground's secondary pavilions must be signed off by a certified structural engineer.

3. **Minimum Installation Requirements**
At all times the presentation standards of the Sydney Showground along with best practise installation methods are to be upheld.

The Sydney Showground does not permit the sticking, posting, hanging or attaching of any signage, notices, banners or advertisements on ceilings, floors, walls, walkways, railings, fences or any property belonging to the Sydney Showground without prior written approval. Any fixing items used must not damage Sydney Showground property. The cost of repair due to damage sustained from the use of nonapproved fixing agents will be borne by the Signage Installation company. Any damage caused will be charged back to the licensee.

Should a sign be affixed to a temporary structure or frame, the structure or frame must abide by the New South Wales, State Legislative Requirements as set out in the "State Environmental Planning Policy (Temporary Structures and Places of Public Entertainment) Amendment (Temporary Structures)– 2009" and be signed off by a certified structural engineer supplied by the Contractor responsible for the installation of the sign. Upon approval, an engineer's certificate must be provided to the Sydney Showground Signage Coordinator.

**Site Wide Signage**
Sydney Showground will seek permission on the licensee's behalf for any signage placed outside the Sydney Showground site from the local authority. This includes signage or banners placed on any fenceline that faces a roadway.

**Promotional Signage**
Promotional signage may be displayed only within the licensee's immediate licensed area. Permission and approval of all promotional signage is required prior to being displayed. Signage on site takes into consideration ALL events that are operational at any one time. The decision on how signage space is allocated is at the discretion of Sydney Showground.

## Naming

**Naming Protocol**
The correct naming of the venue is:
*Sydney Showground at Sydney Olympic Park*

Sydney Showground is the venue and Sydney Olympic Park is the suburb. Under no circumstances are the words 'Homebush' or 'Homebush Bay' to be used on any print or digital signage or other marketing collateral including TV commercials and radio announcements.

Correct naming will ensure that your customers know exactly where to find the venue and your event. Use of incorrect suburb names can lead to confusion including customers getting off at the wrong train station or driving to the wrong suburb.

Please ensure final proof of signage is sent to your Event Planner prior to printing.