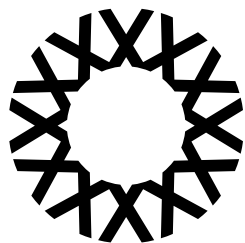


Logo Suite

Black



LOGO

SS_Icon_Primary_Black



PRIMARY

SS_Logo Mark_Primary_Black



SECONDARY

SS_Logo Mark_Secondary_Black



SYDNEY SHOWGROUND | ENGIE STADIUM SS_ENGIE_Logo

SS_ENGIE_Logo Mark_Black_RGB



Notes

This document shows the basic suite of logos. Logos are provided under the following formats: eps, ai, png and svg.

For video usage, videos of the logo in motion are also available in mov, mp4 and After Effect files.

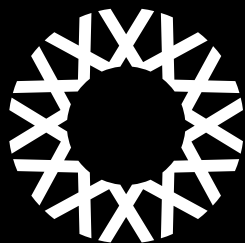
Use the logo lockup wherever possible to maximise brand recognition and consistency. The icon may be used alone only when the brand is already well established, such as for social media profile images or website favicons.

Where possible, lead with our Primary Logo Mark. Our Secondary Logo Mark is saved for small format purposes where the logo needs to be right-aligned, such as print applications and PPT.

For full instructions and guidelines on our logo usage, please refer to our Brand Guidelines.

Logo Suite

White



LOGO

SS_Icon_Primary_Black



PRIMARY

SS_Logo Mark_Primary_Black



SECONDARY

SS_Logo Mark_Secondary_Black



SYDNEY SHOWGROUND | ENGIE STADIUM SS_ENGIE_Logo

SS_ENGIE_Logo Mark_Black_RGB



Notes

This document shows the basic suite of logos. Logos are provided under the following formats: eps, ai, png and svg.

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