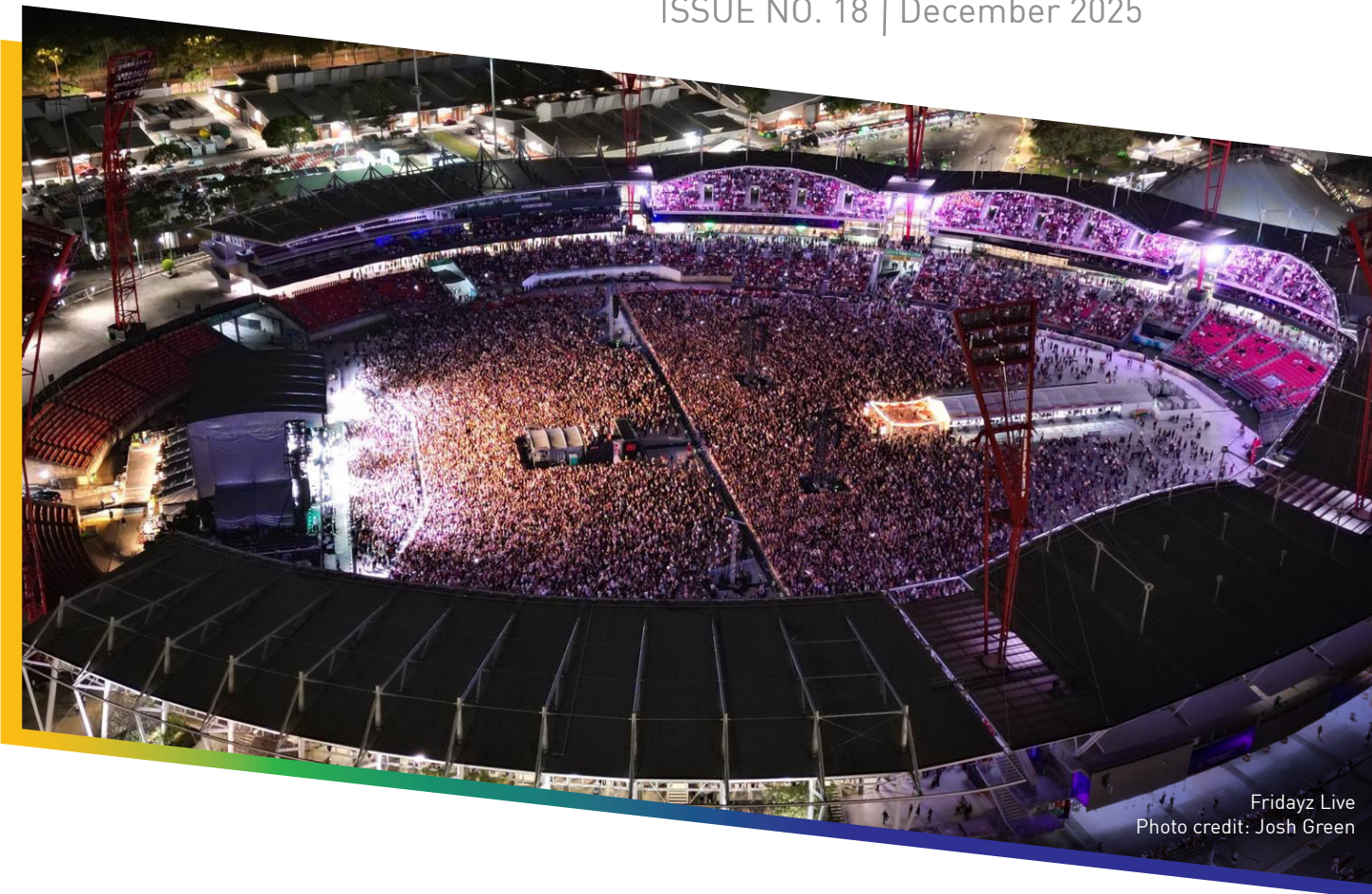


AROUND THE GROUND

ISSUE NO. 18 | December 2025



A WORD FROM THE GENERAL MANAGER

As we wrap up another fantastic year at Sydney Showground, I want to extend my heartfelt thanks to each and every one of our valued stakeholders. 2025 has been a record-breaking year for us, an achievement we simply could not have reached without your incredible partnership, support, and commitment.

More than 2 million visitors flocked to Sydney Showground this year, turning every event into a vibrant showcase that has further cemented its reputation as a destination for world-class events. Our success is a reflection of the strong relationships we share with our clients, suppliers, team members, and supporters. Together, we've set new benchmarks and created memories that will last a lifetime.

As we head into the festive season, I hope you enjoy a well-deserved break, spending quality time with your families and loved ones. On behalf of the entire Sydney Showground team, I wish you a very merry Christmas and a safe, happy new year.

We look forward to working with you again in 2026 and building on our success together. Thank you for being such an essential part of the Sydney Showground story.

Darryl Jeffrey, General Manager,
Sydney Showground



SYDNEY SHOWGROUND ENDS 2025 ON A HIGH NOTE

It's official.... We've just celebrated our most successful financial year to date!

We have hosted a record 160 major events and welcomed over two million visitors through our doors (and gates!), to an impressive line-up of events such as the Sydney Boat Show and the Lion's Den, part of the British & Irish Lions Tour.

October marked a milestone for us - the largest ENGIE Stadium concert event in history with Fridayz Live attracting an impressive 44,000 fans to the venue.

We're also incredibly proud to have achieved our highest ever client satisfaction rating of 97%.

ENGIE Stadium was ranked among the Top 10 stadiums in Australia and New Zealand and our team was thrilled to take out the Best Event Venue award (Capacity over 1,000 pax) in the Meeting & Events Australia (MEA) State and National Awards for 2025. This is our third consecutive win in the category.

It has been an amazing year. Wait until you see 2026!



SYDNEY SHOWGROUND SETS SAIL FOR SUSTAINABILITY



We are thrilled to be taking our investment in sustainability beyond the event space, through a recently announced, 12-month partnership deal with ocean conservation organisation, Ocean Crusaders.

As part of the deal, we will be directly sponsoring the organisation's 100% electric, zero carbon emission, TP52 racing yacht, the Ocean Crusaders J-Bird, supporting its entry into the iconic Rolex Sydney to Hobart Yacht Race. We have also recently been involved in a clean-up project along the banks of the nearby Parramatta River.

Ocean Crusaders' Founder, Ian Thomson said he is thrilled to be continuing a partnership with Sydney Showground, which first teamed up with the organisation in 2024.

Sydney Showground is proud to support such an innovative and environmentally conscious initiative as well as support the remarkable Ocean Crusaders team, Annika and Ian Thomson, in their ocean and waterways clean-up efforts.



**DID YOU
KNOW....**

ENGIE Stadium is the ONLY venue chosen for global superstar, Bad Bunny's Australian leg of his 'DeBÍ TIRAR Más FOTOS World Tour' in 2026.

His two shows on February 28 and March 1, will be the first ever Australian appearances for the three-time GRAMMY® and 17-time Latin GRAMMY® award winner.

Bad Bunny will come fresh to ENGIE Stadium after taking to the stage headlining the halftime entertainment at Super Bowl LX 2026 in San Francisco, California.

Tickets to his second ENGIE Stadium show are still available.

BAD BUNNY TICKETS

UPCOMING EVENTS

- Sara Landry –
ETERNALISM
12 December
- EPIK
13 December
- BBL Sydney
Thunder vs
Sydney Sixers
20 December
- BBL Sydney
Thunder vs
Perth Scorchers
30 December
- BBL Sydney
Thunder vs
Hobart
Hurricanes
3 January
- BBL Sydney
Thunder vs
Melbourne
Renegades
12 January
- HTID
24 January
- Meltdown
Festival
25 January
- PBC Baby Expo
31 January –
1 February
- Dreamstate
7 February
- Bad Bunny –
DeBí TiRAR M&S
FOToS
World Tour
28 February &
1 March
- Everything
Electric
6 – 8 March
- Sydney Royal
Easter Show
2 – 13 April
- Meatstock
1 – 2 May
- AFL – GIANTS
@ ENGIE Stadium
- GIANTS vs
Hawthorn
7 March
- GIANTS vs
St Kilda
21 March
- GIANTS vs
Essendon
9 May
- GIANTS vs
Brisbane Lions
24 May
- GIANTS vs
Carlton
20 June

And there are still more events yet to be announced! Follow us on socials or keep an eye on our What's On calendar for further details.

WHAT'S ON

2026 MENU COMPENDIUM LAUNCHES

Yakatori chicken sliders, pepper-rubbed Stockyard Gold loin of beef, or how about a Riverina Angus Scotch fillet served with desert raisin and saltbush, wilted baby spinach and olive oil mash.... Have we tempted your tastebuds yet?

These are just some of the new additions to Sydney Showground's 2026 Menu Compendium, created by our Executive Chef, Cyril Miletto, and launched last week.

From breakfast options and working lunch menus through to cocktails, canapes and the ever-popular interactive live cooking stations, it offers our clients the chance to create a perfect menu for any event whether you plan to welcome 150 guests or 50,000!

SYDNEY SHOWGROUND MENU 2026



CORPORATE CLEAN UP CRUSADERS



The Sydney Showground team, alongside our climate partners Ocean Crusaders and Clima, and more than 40 key suppliers and clients, came together recently to clean up the banks of the Parramatta River. As our closest waterway, its preservation is central to our commitment to responsible and sustainable event operations.

Across just a small section of protected saltmarsh, we removed 380kg of waste - enough to fill an entire truck. This has been recognised as one of Ocean Crusaders' largest

corporate land-based clean-ups to date, which speaks to the strength of the collective effort.

Our heartfelt thanks to ExpoNet, AGHA Gift Fairs, Quayclean Australia, Wanless, Everything Electric, Asahi Beverages, Hannover Fairs Australia, Harry the Hirer, BESydney, and the Sydney Olympic Park Authority for joining us.

CUSTOMER SERVICE CHARTER

Last month we launched the Sydney Showground Customer Service Charter, one of this year's most significant milestones.

The charter outlines our vision for how we deliver excellence in every interaction with our clients, partners and patrons. It is a living framework which inspires every member of our team to provide consistent, professional and heartfelt service that reflects our values and purpose.

If you would like to receive a copy of the Charter, please get in touch with the team.

5 MINUTES WITH...

JEREMIAS GARRITANO DOMIZI

FLOOR MANAGER EXTRAORDINAIRE



1. HOW DID YOU BECOME INTERESTED IN THE EVENTS INDUSTRY?

Back in Argentina, I studied journalism and have always been involved in communications, PR, and the events industry. I have a strong passion for communications in general, and events are a major pillar of this field. This passion was reinforced when I started working with Honda Motors Argentina, where I was involved in every racing competition and product launch.

2. WHY DO YOU ENJOY WORKING AT SYDNEY SHOWGROUND?

The versatility and diversity of this venue make my work interesting and never dull. I love meeting new people and collaborating with different teams, which makes each day enjoyable and dynamic.

3. WHAT IS THE MOST CHALLENGING PART OF YOUR JOB?

Switching from an expo to a music event to a corporate event can be quite challenging, as each client and event has unique requirements and needs.

4. WHAT'S YOUR FAVOURITE CAREER MEMORY TO DATE?

I travelled across Argentina following the Honda Racing Team during the Rally Dakar—the world's most dangerous and longest race—for 14 days, where I was involved in planning various fan activations. I also worked closely with the MotoGP Honda Racing Team whenever they visited Argentina for the World Championship calendar, creating experiences that brought fans closer to the team. I feel very blessed to have had the opportunity to travel around my country while using my creativity to craft memorable experiences.

5. WHAT WAS YOUR VERY FIRST JOB?

I worked at a law firm run by close family friends, as I initially thought I wanted to be a lawyer—before realising that Journalism was my true passion.

6. HOW WOULD YOU DESCRIBE YOURSELF IN ONE WORD?

Proactive.

7. WHAT ARE YOUR HOBBIES OUTSIDE OF WORK?

Football, paddle, snorkelling, and cooking barbecues.

8. IF YOU WERE A ROCKSTAR, WHAT WOULD BE ON YOUR BACKSTAGE RIDER?

Stone & Wood Pale Ale, Fernet (an Italian aperitif popular in Argentina), vermouth with grapefruit soda and fresh orange. Also, definitely a big charcuterie and cheese board, with lots of mixed nuts.