

AROUND THE GROUND

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A WORD FROM THE GENERAL MANAGER – DARRYL JEFFREY



As we hit that half way mark for 2022 I feel nothing but optimistic. The bounce back from COVID-19 has come at a rate I don't believe many could have predicted. Although we face new challenges, the most prevalent being the rising costs being experienced across all areas of our lives, it's quite incredible to marvel at the robustness of the Australian event industry.

Speaking of robustness, in July Sydney Showground's parent organisation the Royal Agricultural Society of NSW celebrated 200 years of existence. Founded in 1822, its incredible and humbling to be a part of two centuries of history. I commented on the night of our birthday celebration that you generally don't grasp how incredible things are whilst you are in the middle of them...it's only once they are in the rear view mirror that you realise upon reflection. So this month I want to encourage all within the events industry, when you are delivering the amazing events and experiences that we are all a part of, and were cruelly absent from our lives for almost two years, to step back for a moment and absorb how amazing what we do each and every day actually is.

EXHIBITIONS WRAP UP

Sydney Showground continues its bounce back with a number of consumer and trade events smashing their attendance records 'out of the park'.

In the last few months, the venue has hosted a variety of exhibitions including Western Sydney Careers Expo, Supanova, Pregnancy, Babies and Children's Expo, Hemp Health and Innovation Expo, Sydney Craft and Quilt Show, LEGO@CON and most recently the highly successful Sydney launch of the National 4x4 Outdoor Show.

A number of the exhibitions recorded record breaking numbers with three of the shows attracting well over 20,000 attendees, highlighting the benefits of running consumer and trade events at Sydney Showground.

August will continue to build on this success with the return of a number of long-term clients, including the eagerly anticipated Dog Lovers Show, Sydney Disability Expo, Reef Stock - The International Salt Water Aquarium Show and Sydney's Annual Wedding Expo.



ACCESSIBILITY & SUSTAINABILITY COLLATERAL



Sydney Showground is committed to providing accessibility and sustainability in our venues. We have recently released two new documents outlining our practices.

[VIEW ACCESSIBILITY HERE](#)

[VIEW SUSTAINABILITY HERE](#)

CELEBRATING 200 YEARS OF THE RAS

On July 5th, Sydney Showground was honoured to celebrate the bicentenary of the Royal Agricultural Society of NSW (RAS) in our incredible Dome. With spectacular catering by the Sydney Showground team, we welcomed over 400 guests to enjoy the event.

From early beginnings in Paramatta in 1822, to opening our doors at Moore Park in 1882 to our home today in Sydney Olympic Park from 1998, we are still going strong 200 years on.

Today, the RAS invests nearly \$7 million annually in activities designed to promote agricultural excellence and keep rural communities strong. Along with this, Sydney Showground is a world class venue delivering over 100 events each year.

Thank you to everyone who has aided in building the RAS to what it is today. Here's to another 200 years of running great events!









UPCOMING EVENTS

- **Sydney Disability Expo**
5-6 August
- **Grape Grain & Graze**
6 August
- **GWS GIANTS v Essendon**
6 August 2:10pm
- **Reef Stock Australia**
6-7 August
- **Sydney Dog Lovers Show**
6-7 August
- **Sydney's Annual Wedding Expo**
14 August
- **Pregnancy Babies and Children's Expo**
3-4 September
- **Health Wellness and Fitness**
11 September
- **TURKAUS Textile Expo**
14-16 September
- **Workplace, Health & Safety Show**
20-21 September
- **Modern Manufacturing Expo**
20-21 September
- **Knockout Outdoor – Enter The Arena**
Saturday 1 October
- **Australasia Bus and Coach Expo**
5-6 October
- **RNB Fridays Presents Fridayz Live**
12 November
- **Flume – Palaces World Tour**
18 November
- **Festival X**
3 December

LIVE MUSIC RETURNS

Live music events return to Sydney Showground! After a challenging few years, we are excited to continue our support for our Promoters and welcome back some of our favourite live music events as well as introduce some new ones! Home to 'Big Experiences' these events are not to be missed, with a few more still to be announced!

	KNOCKOUT OUTDOOR – ENTER THE ARENA A monster outdoor festival for harder styles with over 40 artists across 3 stages including GIANTS Stadium.	1 OCTOBER 2022
	RNB FRIDAYS PRESENTS – FRIDAYZ LIVE Bringing together the most iconic RNB and hip-hop artists from across eras to one stage for an all-day block party.	12 NOVEMBER 2022
	FLUME The 'Palaces' world tour will be supported by special guests Channel Tres, Caroline Polachek, Toro y Moi and May-A and will be Flume's first live shows in Australia since 2019.	18 NOVEMBER 2022
	FESTIVAL X Is back! With a killer line up representing the best in Hip Hop & Electronic Dance music with global superstars alongside the hottest local talent.	3 DECEMBER 2022
	JAY CHOU Asia's Mandopop King's first outdoor stadium concert in Australia, the 'Carnival' world tour will be a celebration of more than 20 years in the music business, exclusive to GIANTS Stadium!	4 MARCH 2023
	TIËSTO Grammy Award-winning Artist and Global Icon returns to Australia for a massive headline tour!	10 MARCH 2023

CAREERS

Sydney Showground is recruiting for a number of positions across Sydney Showground and the Sydney Royal Easter Show. With roles ranging from food and beverage, logistics and events, if any of these vacancies are of interest, we'd love to hear from you.

For more information, please visit our careers page.



[CLICK HERE TO FIND OUT MORE](#)



60% of Sydney Showground's water use onsite is recycled. The recycled water is used in various applications around the site including irrigation systems for GIANTS Stadium and surrounding gardens.



5 MINUTES WITH... MELISSA GOODMAN

SENIOR MANAGER, EVENTS & VENUE OPERATIONS

1. HOW DID YOU BECOME INTERESTED IN THE EVENTS INDUSTRY?

My love for events started in High School. The school did not organise the year ten formal, so I took it upon myself to organise it and the rest was history.

2. WHY DO YOU ENJOY WORKING AT SYDNEY SHOWGROUND?

I have said this before and I am sure I will say it again, no other venue in Australia gives you the diverse range of events that we get to work on at Sydney Showground. 1 day you are working on a music festival for 65,000 people and the next day you are working on an AFL game or gala dinner.

3. WHAT IS THE MOST CHALLENGING PART OF YOUR JOB?

Keeping everyone happy. It can be a tricky balancing act to find the happy place between clients, stakeholders, internal staff and contractors.

4. WHAT'S YOUR BEST MEMORY ON THE JOB?

It's too hard to pick one but I will say that there is something very special about seeing our stadium full of people singing along to their favourite artists. That always puts a smile on my face.

5. WHAT WAS YOUR VERY FIRST JOB?

Woolies check out chick.

6. HOW WOULD YOU DESCRIBE YOURSELF IN ONE WORD?

Organised

7. WHAT ARE YOUR HOBBIES OUTSIDE OF WORK?

I love attending theatre shows, travelling and laying in the sun!

8. WHO WOULD PLAY YOU IN A MOVIE ABOUT YOUR LIFE?

Olive Oyl