SYDNEY Showground
Sydney Olympic Park

OPERATIONAL REGULATIONS

SIGNAGE COMPENDIUM

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Sydney Showground
Sydney Olympic Park

DOME

EXTERNAL

Dome Entrance Foyer

LARGE BANNER			
MATERIAL	WIDTH	HEIGHT	QTY
PVC	12400mm	5150mm	1

SMALL BANNER			
MATERIAL	WIDTH	HEIGHT	QTY
PVC	7500mm	4500mm	1

INSTALLATION: Catenary Wire installation. Refer to rigging company for engineering.

EXTERNAL

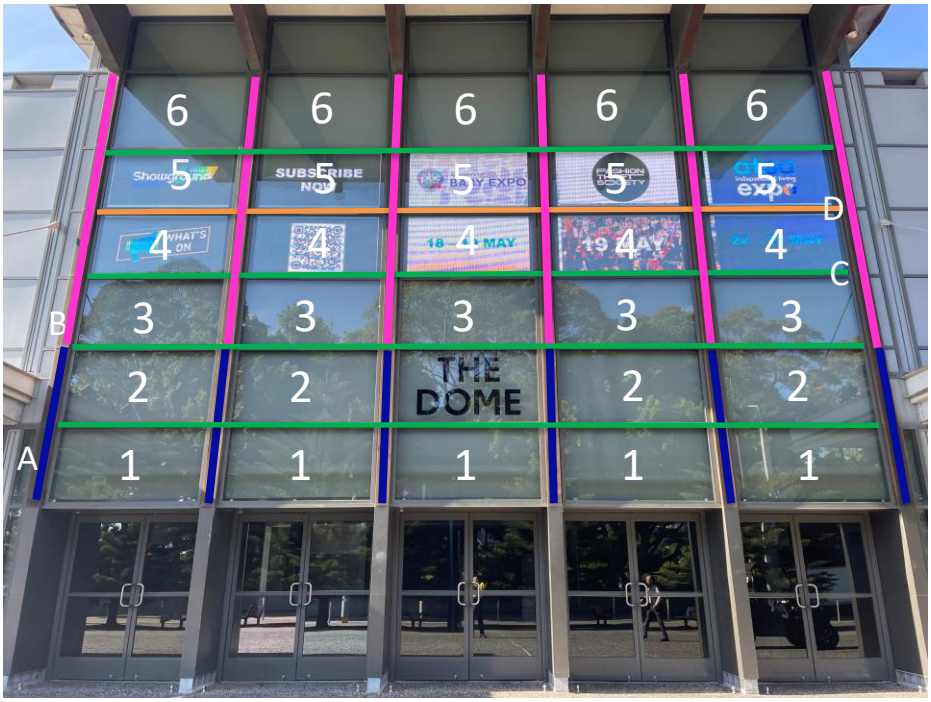
Wall Banner

WALL BANNER	
MATERIAL	PVC
WIDTH	4830mm
HEIGHT	3440mm
QTY	6

INSTALLATION: Top: Eyelets
Bottom: Rope edge

EXTERNAL

Dome Entrance Foyer



WINDOW DECALS	
MATERIAL	Decal
WIDTH	1 - 6 – 2130mm
HEIGHT	1, 4 – 1080mm 2, 3 – 1130mm 5 – 1110mm 6 – 1490mm

Mullions	
MATERIAL	NA
WIDTH	A – 200mm B – 360mm
HEIGHT	C – 50mm D – 120mm

EXTERNAL

Dome Entrance Foyer

WINDOW DECALS	
MATERIAL	Decal
WIDTH	1, 2, 3 – 1050mm 4, 5, 6 – 650mm
HEIGHT	1, 6 – 1110mm 2, 5 – 1140mm 3, 4 – 650mm

EXTERNAL

Dome Ticket Box

WINDOW DECALS	
MATERIAL	Decal
WIDTH	1 – 1825mm 2 – 1760mm 3 – 420mm 4 – 540mm 5 – 485mm
HEIGHT	1, 2 – 1140mm 3 – 425mm 4, 5 – 1020mm

Sydney Showground
Sydney Olympic Park

EXHIBITION HALLS

EXTERNAL

Dome Entrance Foyer

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	9570mm
HEIGHT	3690mm
QTY	2 (per hall)

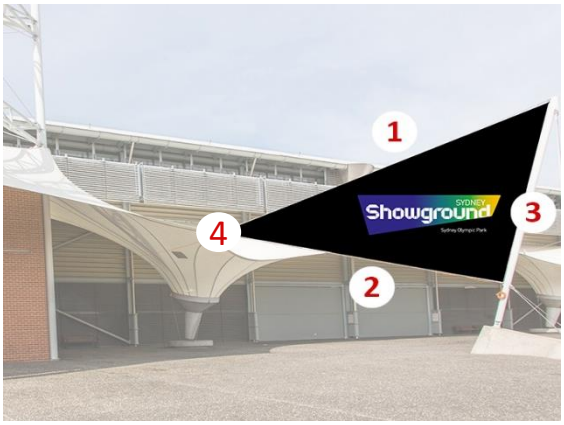
INSTALLATION: All sides: Eyelets

EXTERNAL

External Foyer Wall

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	2 (per hall)

EXTERNAL
Side Triangle



SPECIFICATIONS					
MATERIAL	SIDE 1	SIDE 2	SIDE 3	SIDE 4	QTY
PVC	11770mm	10090mm	8860mm	255mm	2 (per hall)

SQUARED OFF CORNERS		
SIDE 1-2	SIDE 1-3	QTY
120mm (W)	250mm (W)	2

INSTALLATION: All sides: PVC Banner, Eyelets All Sides

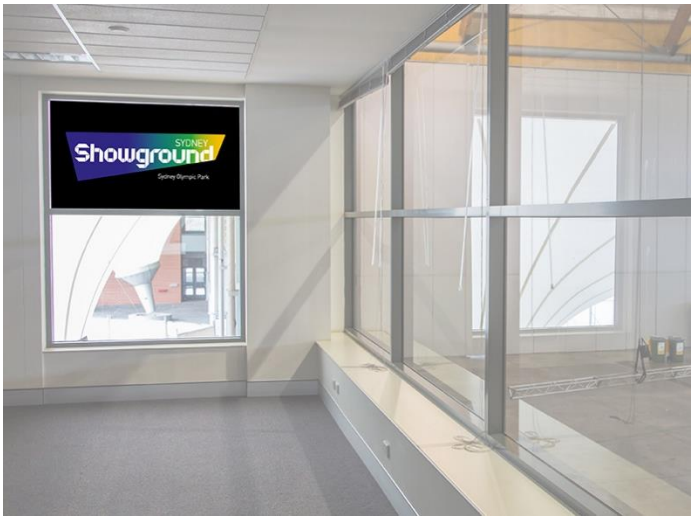
EXTERNAL
Side Triangle

SPECIFICATIONS	
MATERIAL	PVC
SIDE 1	8340mm
SIDE 2	8100mm
SIDE 3	4020mm
SQUARE TOP	335mm
QTY	2 (per hall)

INSTALLATION: All sides: Eyelets

INTERNAL

Internal Pod Signage (Hall 2 - 4)



NORTH PODS LEVEL 2 INTERNAL WINDOWS LHS & RHS	
TOP HALF	W 1650 x H 950mm
BOTTOM HALF	W 1650 x H 1130mm
MATERIAL	Banner/Corflute/Decal

INTERNAL

North Pod – Level 2 Front Window

NORTH POD LEVEL 2 FRONT WINDOW	
TOP HALF	W 2200 x H 1100mm
BOTTOM HALF	W 2200 x H 1100mm
MATERIAL	Banner/Corflute/Decal

INTERNAL

North Pod Foyer

DOORS X 2	
WIDTH	4800mm
HEIGHT	560mm

SIDE OF WALL FOYER	
WIDTH	2400mm
HEIGHT	1200mm

INTERNAL

South Pods – Level 2

SOUTH PODS LEVEL 2 INTERNAL WINDOWS LHS & RHS	
TOP HALF	W 1650 x H 950mm
BOTTOM HALF	W 1650 x H 1130mm
MATERIAL	Banner/Corflute/Decal

INTERNAL

South Pod – Level 2 Front Window

SOUTH POD LEVEL 2 FRONT WINDOW	
TOP HALF	W 2200 x H 1100mm
BOTTOM HALF	W 2200 x H 1100mm
MATERIAL	Banner/Corflute/Decal

EXTERNAL

Hall 5A Function Room 3 Entry

HALL 5A FUNCTION ROOM 3 ENTRY SHOWGROUND RD	
DIMENSIONS	5820 X 4000 x 2100mm
MATERIAL	PVC Corner Eyelets

LOCATION: Showground Rd – Outside Southee 3

EXTERNAL

Hall 5A Main Entry Foyer – Right Hand Side

HALL 5A MAIN ENTRY FOYER RIGHT HAND SIDE	
DIMENSIONS	W 20070 x H 1300mm
MATERIAL	PVC Track Mounted

INSTALLATION: Sail track on top deck and eyelets on the bottom.

LOCATION: Corner of Grand Pde & Showground Rd existing Southee Complex Entry point

EXTERNAL

Hall 5A Main Entry Foyer – Left Hand Side

HALL 5A MAIN ENTRY FOYER LEFT HAND SIDE	
DIMENSIONS	W 15500 x H 1300mm
MATERIAL	PVC Track Mounted

INSTALLATION: Sail track on top deck and eyelets on the bottom.

LOCATION: Corner of Grand Pde & Showground Rd existing Southee Complex Entry point

EXTERNAL

Hall 5A Main Entry Foyer - Doors

HALL 5A MAIN ENTRY FOYER DOORS	
DIMENSIONS	A - W 240 x H 3100mm B - W 2070 x H 450mm C - W 910 x H 2470mm
MATERIAL	Decal

EXTERNAL

Halls 5 & 6 – Window Banners

HALLS 5 & 6 – RIVERINA AVE ENTRY DOORS	
DIMENSIONS	W 7340 x 2735mm
MATERIAL	Fabric Stretch, with silicon edge Existing frame is in place

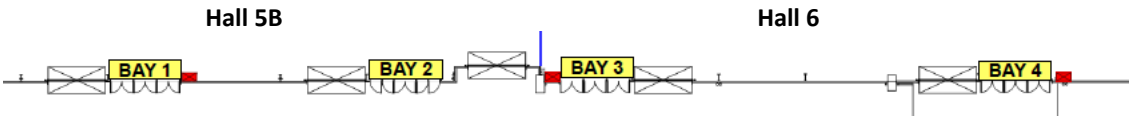
LOCATION: Riverina Side of Halls 5 & 6 (Above Entry Doors)

EXTERNAL

Halls 5 & 6 – Riverina Ave

HALLS 5 & 6 – RIVERINA AVE ENTRY DOORS	
MATERIAL	Corflute

LOCATION: Riverina Side of Halls 5 & 6
(Above Entry Doors)



HALLS 5 & 6 – RIVERINA AVE
ENTRY DOORS

	1	2	3	4	5	6
Bay 1	W 1200mm x H 2640 mm	W 1190mm x H 2640mm	W 1200mm x H 2640 mm	W 1200mm x H 2640 mm	W 1190mm x H 2640mm	W 1180mm x H 2640 mm
Bay 2	W 1180mm x H 2640 mm	W 1190mm x H 2640mm	W 1200mm x H 2640 mm	W 1200mm x H 2640 mm	W 1190mm x H 2640mm	W 1180mm x H 2640 mm
Bay 3	W 1185mm x H 2640mm	W 1180mm x H 2640 mm	W 1200mm x H 2640 mm	W 1200mm x H 2640 mm	W 1185mm x H 2640mm	W 1195mm x H 2640mm
Bay 4	W 1205mm x H 2640mm	W 1185mm x H 2640mm	W 1200mm x H 2640 mm	W 1200mm x H 2640 mm	W 1190mm x H 2640mm	W 1175mm x H 2640mm

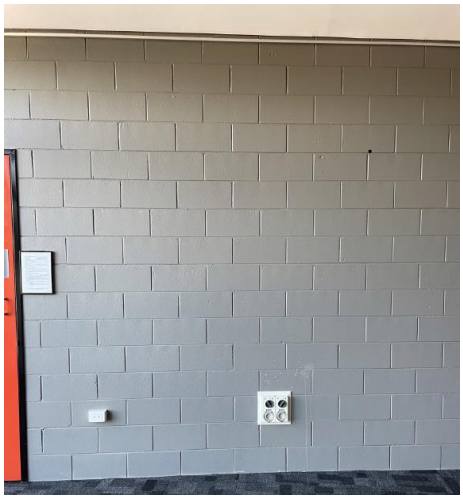
All of the width measurements have had 10mm deducted so the signage will be easily installable. The tracking runs vertical and measures 65mm in width, the tracking is a H mold design. The signage sheets will sit in 22mm inside the H mold channel each side with 5mm clearance each side.

EXTERNAL
Halls 5 & 6 – Riverina Ave

HALLS 5 & 6 – RIVERINA AVE BANNER LOCATION	
DIMENSIONS	W 4800 x H 9000mm Top Width 4000mm
MATERIAL	PVC / Mesh Banner with eyelets

LOCATION: Riverina Side of Halls 5 & 6 (2 Banner Points)

INTERNAL
Halls 5A Foyer



HALLS 5A Foyer SIDE WALLS OF FOYER	
DIMENSIONS	H 2500 X H 6000 (to 3phase outlet)
MATERIAL	PVC Banner

LOCATION: Entry way of Hall 5A Foyer

INTERNAL

Hall 5A Foyer

HALL 5A FOYER ABOVE ENTRY DOORS TO HALL 5A	
DIMENSIONS	H 720 X W 4100
MATERIAL	3mm Corflute

LOCATION: Above entry doors in Hall 5A foyer entering Hall 5A

INTERNAL

Halls 5 & 6 – Rigging Opportunities

HALLS 5 & 6 – RIVERINA AVE 2 BANNER POINTS
Custom Rigging Internal
Example only

LOCATION: Custom Rigging Internal – Example only

SYDNEY Showground
Sydney Olympic Park

CHARLES MOSES STADIUM

EXTERNAL

Charles Moses Entry Square

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	1

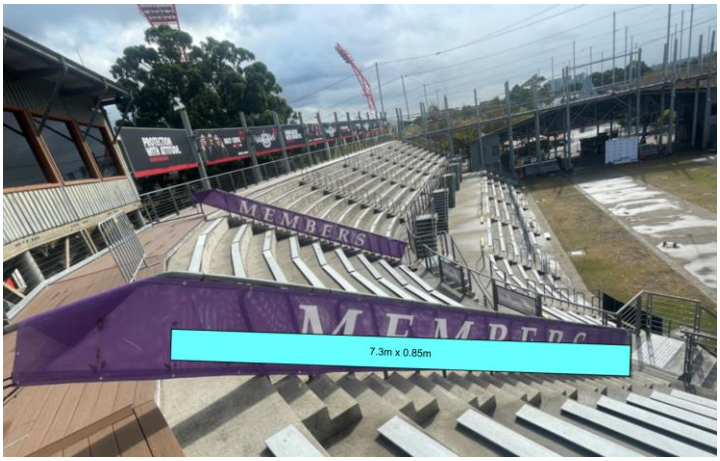
INSTALLATION: All sides: Eyelets

EXTERNAL

Charles Moses Entry Banner

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	6600mm
HEIGHT	2000mm
QTY	1

INTERNAL
Balustrade - Side



SPECIFICATIONS	
MATERIAL	PVC
WIDTH	7300mm
HEIGHT	850mm
QTY	2

INSTALLATION: All sides: Eyelets

INTERNAL
Balustrade - Front

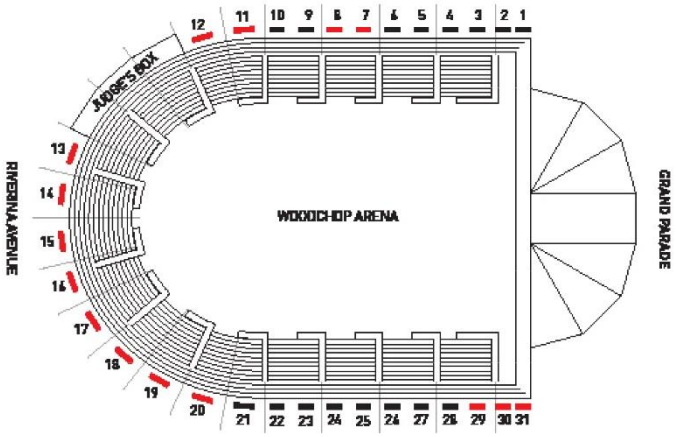
SPECIFICATIONS	
MATERIAL	PVC
WIDTH	8000mm
HEIGHT	1000mm
QTY	1

SIGNAGE COMPENDIUM
CHARLES MOSES STADIUM

INSTALLATION: All sides: Eyelets

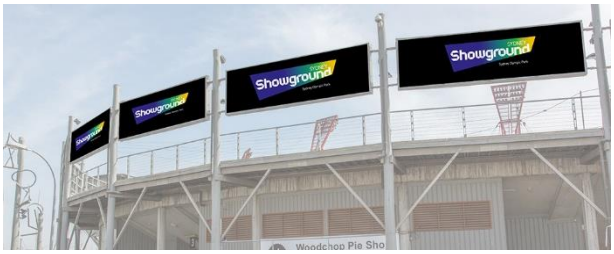
INTERNAL

Gantry Signage



Gantry Signage Internal LHS

Gantry Signage Internal LHS



SITES	
SITE 1	2.53m x 1.8m
SITE 2	2.44m x 1.8m
SITE 3	3.87m x 1.8m
SITE 4	3.87m x 1.8m
SITE 5	3.83m x 1.8m
SITE 6	3.8m x 1.8m
SITE 7	3.85m x 1.8m
SITE 8	3.95m x 1.8m
SITE 9	3.86m x 1.8m
SITE 10	3.86m x 1.8m
SITE 11	4.95m x 1.8m
SITE 12	5.6m x 1.8m
SITE 13	5.77m x 1.8m
SITE 14	5.9m x 1.8m
SITE 15	6.01m x 1.8m
SITE 16	6.01m x 1.8m
SITE 17	5.95m x 1.8m
SITE 18	6.0m x 1.8m
SITE 19	5.98m x 1.8m
SITE 20	5.94m x 1.8m
SITE 21	4.96m x 1.8m
SITE 22	3.91m x 1.8m
SITE 23	3.81m x 1.8m
SITE 24	3.92m x 1.8m
SITE 25	3.81m x 1.8m
SITE 26	3.9m x 1.8m
SITE 27	3.86m x 1.8m
SITE 28	3.81m x 1.8m
SITE 29	3.87m x 1.8m
SITE 30	2.51m x 1.8m
SITE 31	2.48m x 1.8m

SYDNEY Showground
Sydney Olympic Park

PAVILIONS

EXTERNAL
Downes Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	6600mm
HEIGHT	2000mm
QTY	3

EXTERNAL
Falkiner Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	2

INSTALLATION: All sides: Eyelets

EXTERNAL
Grace Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	1

INSTALLATION: All sides: Eyelets

EXTERNAL
Mackay Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	1

INSTALLATION: All sides: Eyelets

EXTERNAL
Munro Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	6600mm
HEIGHT	2000mm
QTY	3

EXTERNAL
Murchison Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	6600mm
HEIGHT	2000mm
QTY	4

INSTALLATION: All sides: Rope edge

EXTERNAL
Paddington Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	1

INSTALLATION: All sides: Eyelets

EXTERNAL
Howie Pavilion

SPECIFICATIONS	
MATERIAL	PVC
WIDTH	2200mm
HEIGHT	2200mm
QTY	2

INSTALLATION: All sides: Eyelets

EXTERNAL
Sydney Royal Stables

SPECIFICATIONS	
MATERIAL	Poly Flag
LENGTH	1800mm
HEIGHT	1200mm
QTY	3

INTERNAL
Lift

SPECIFICATIONS	
MATERIAL	Decal
WIDTH	910mm
HEIGHT	2100mm

EXTERNAL
Sydney Royal Stables

INTERNAL
Banner

SPECIFICATIONS	
MATERIAL	PVC Banner
WIDTH	900mm
HEIGHT	2400mm
QTY	4

INSTALLATION: 100mm pockets top and bottom

SYDNEY Showground
Sydney Olympic Park

STADIUM

EXTERNAL

Presidents Plaza – Entrance Canopy

SPECIFICATIONS	
MATERIAL	Breeze cloth banner or PVC Banner, keddar edge
WIDEST	8.75m
NARROWEST	3m
PERPENDICULAR	5m

INSTALLATION: Tracking & eyelets

EXTERNAL

Council/Vincent & Fairfax Stands

SPECIFICATIONS	
MATERIAL	Breeze cloth banner
WIDTH	10m
HEIGHT	3.1m

INSTALLATION: Webbing & eyelets

EXTERNAL

Upper Rafter Banner – Sinclair Stand

SPECIFICATIONS	
MATERIAL	Breeze cloth banner
WIDTH	10m
HEIGHT	3.1m

INSTALLATION: Webbing & eyelets

EXTERNAL

Martin & Angus Stand – Upper Rafter Banner

SPECIFICATIONS	
MATERIAL	Breeze cloth banner
WIDTH	10m
HEIGHT	3.2m

INSTALLATION: Webbing & eyelets

EXTERNAL

Martin & Angus Stand – Upper Rectangle. Gate B

SPECIFICATIONS	
MATERIAL	PVC banner
WIDTH	6m
HEIGHT	3m

INSTALLATION: Rope edge

EXTERNAL

Members Stand – Upper Rafter Banner

SPECIFICATIONS	
MATERIAL	Breeze cloth banner
WIDTH	10m
HEIGHT	3.1m

INSTALLATION: Webbing & eyelets

SCORE BOARD

EXTERNAL

Top Panel

SPECIFICATIONS OVERALL	
MATERIAL	Fabric Banner with reinforced webbing

SPECIFICATIONS TOP*	
WIDTH	25.76m
HEIGHT	3.59m

***Naming rights exclusive**

Side Panels

SPECIFICATIONS LEFT & RIGHT SIDE*	
WIDTH	3.63m
HEIGHT	11.41m

***Subject to venue approval**

Bottom Panels

LEFT & RIGHT BOTTOM*	
WIDTH	11.05m
HEIGHT	3.24m

***Subject to venue approval**

INSTALLATION: Kedder inside edge with eyelets every 500mm along curve. Stainless steel cable ties to secure SS strap eyes on outer return

STADIUM TICKET BOX

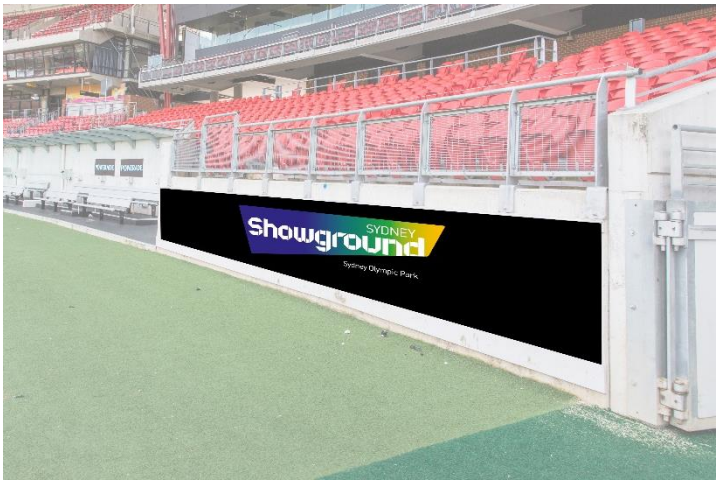
EXTERNAL

Window panels – top row only

SPECIFICATIONS PANEL DIMENSIONS	
MATERIAL	Decal
WIDTH	700mm
HEIGHT	510mm

INTERNAL

Stadium Internal Fence



SPECIFICATIONS	
MATERIAL	Corflute
LENGTH	12m
HEIGHT	1.05m

NOTE: Signage can be in place with or without temporary seating.

INTERNAL

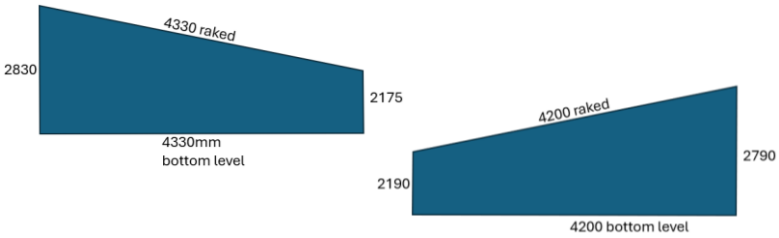
Interchange bench

SPECIFICATIONS Bay 1	
MATERIAL	Corflute
LENGTH	A - 3.7m B - 3m
HEIGHT	1.2m

SPECIFICATIONS Bay 2	
MATERIAL	Corflute
LENGTH	3.9m
HEIGHT	1.2m

INTERNAL

Interchange Bench

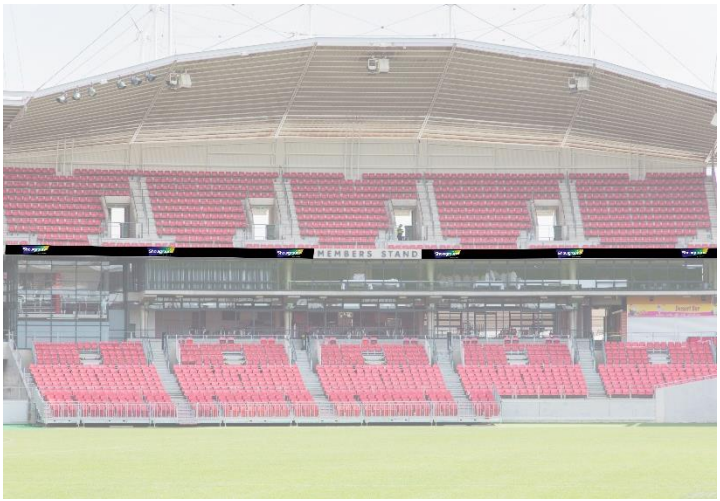


SPECIFICATIONS Bay 3	
MATERIAL	Corflute / PVC
LENGTH	A – 2.25m B – 4.55m
HEIGHT	0.85m

SPECIFICATIONS Side Wings	
MATERIAL	Corflute / PVC

INTERNAL

Members Stand – Upper/Tier Rectangle Banner

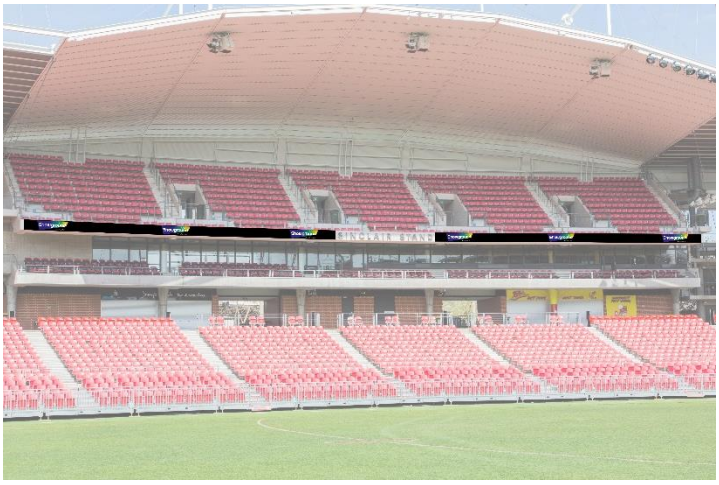


SPECIFICATIONS LEFT HAND SIDE	
MATERIAL	Corflute
LENGTH	20.6m
HEIGHT	0.58m

SPECIFICATIONS RIGHT HAND SIDE	
MATERIAL	Corflute
LENGTH	20.5m
HEIGHT	0.58m

INTERNAL

Sinclair Stand – Upper/Tier Rectangle Banner

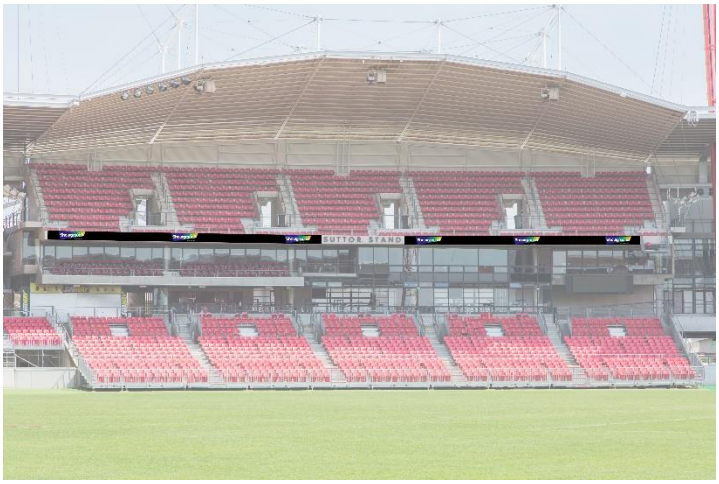


SPECIFICATIONS LEFT HAND SIDE	
MATERIAL	Corflute
LENGTH	20.65m
HEIGHT	0.58m

SPECIFICATIONS RIGHT HAND SIDE	
MATERIAL	Corflute
LENGTH	20.45m
HEIGHT	0.58m

INTERNAL

Suttor Stand – Upper/Tier Rectangle Banner

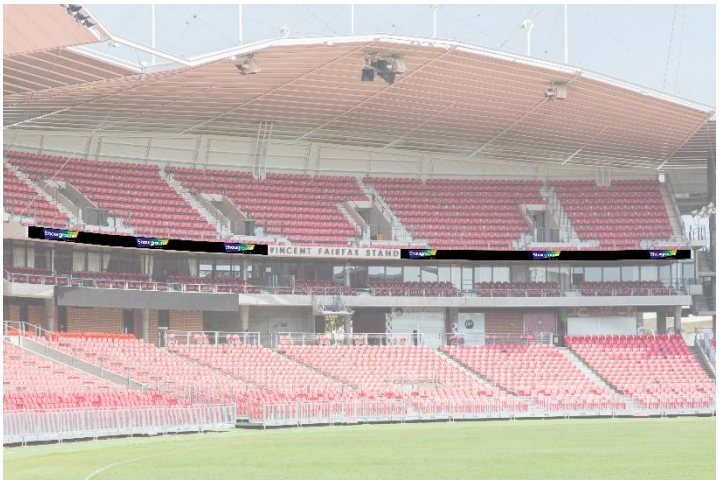


SPECIFICATIONS LEFT HAND SIDE	
MATERIAL	Corflute
LENGTH	29.3m
HEIGHT	0.58m

SPECIFICATIONS RIGHT HAND SIDE	
MATERIAL	Corflute
LENGTH	18.5m
HEIGHT	0.58m

INTERNAL

Vincent Fairfax Stand – Rectangle Banner

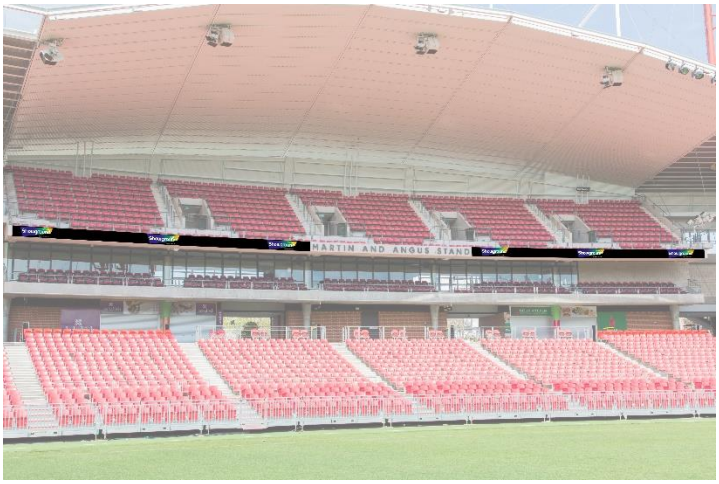


SPECIFICATIONS LEFT HAND SIDE	
MATERIAL	Corflute
LENGTH	21.5m
HEIGHT	0.58m

SPECIFICATIONS RIGHT HAND SIDE	
MATERIAL	Corflute
LENGTH	21.55m
HEIGHT	0.58m

INTERNAL

Martin & Angus Stand – Rectangle Banner

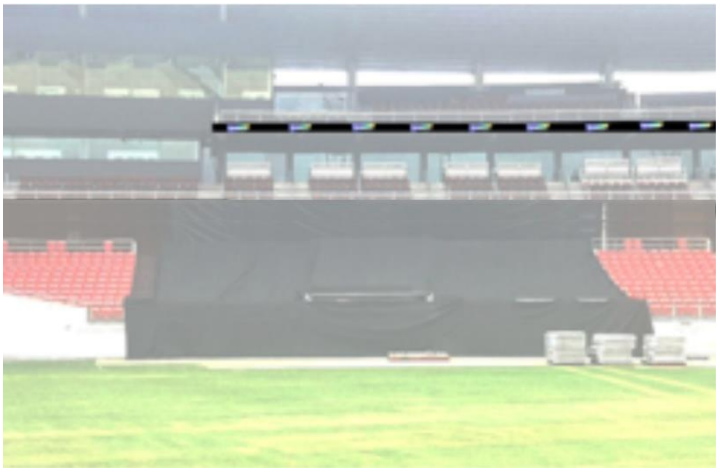


SPECIFICATIONS LEFT HAND SIDE	
MATERIAL	Corflute
LENGTH	46.5m
HEIGHT	0.58m

SPECIFICATIONS RIGHT HAND SIDE	
MATERIAL	Corflute
LENGTH	47.2m
HEIGHT	0.58m

INTERNAL

Sydney Royal Stand – Rectangle Banner



SPECIFICATIONS	
MATERIAL	Corflute
LENGTH	45m
HEIGHT	0.7m

VOM 3 TUNNEL SIGNAGE

INTERNAL

Overhead Signage

SPECIFICATIONS KEDDAR BANNER DIMENSIONS	
MATERIAL	PVC Banner, Keddar Edge
WIDTH	9.08m
HEIGHT	4.93m

VOM 3 TUNNEL SIGNAGE

INTERNAL
Wall Banner

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	PVC Banner, Keddar Edge
SIDE A	1.58m
SIDE B	7.13m
SIDE C	4.09m

INTERNAL
Wall Banner

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	PVC Banner, Keddar Edge
SIDE A	6m
SIDE B	2.13m
SIDE C	2.26m

SYDNEY ROYAL STAND FOYERS

INTERNAL

Banners

SPECIFICATIONS TRACK WIDTH	
WIDTH	3m

SPECIFICATIONS BANNER DIMENSIONS	
MATERIAL	PVC Banner
WIDTH	1.2m
HEIGHT	2.4m

SKYDECK

EXTERNAL

Left Return

SPECIFICATIONS	
MATERIAL	3.5mm Di Bond Panel
WIDTH	3.375m
HEIGHT	0.602m

EXTERNAL

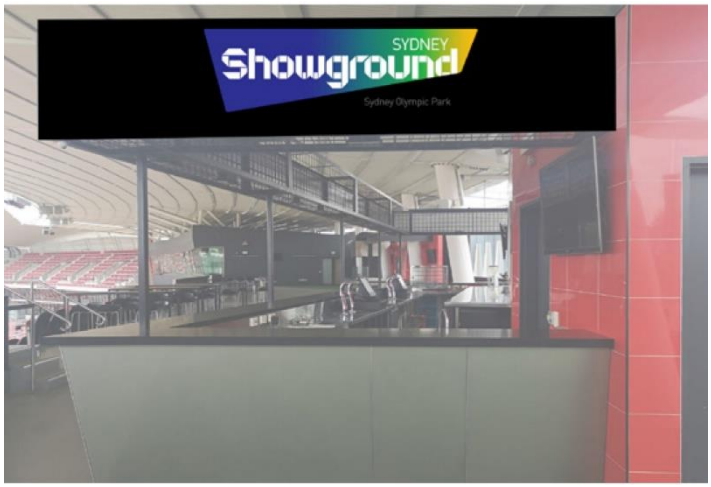
Left Return

SPECIFICATIONS	
MATERIAL	3.5mm Di Bond Panel
WIDTH	10.820m
HEIGHT	0.602m

SKYDECK

EXTERNAL

Right Return



SPECIFICATIONS	
MATERIAL	3.5mm Di Bond Panel
WIDTH	3.280m
HEIGHT	0.602m

CHARLEY ROOM

INTERNAL

Second Privacy Screen

SPECIFICATIONS OVERALL DIMENSIONS	
WIDTH	2.4m
HEIGHT	2.55m

SPECIFICATIONS BANNER DIMENSIONS	
MATERIAL	PVC Banner
WIDTH	1.13m
HEIGHT	2.4m

INTERNAL

Bathroom Banners

SPECIFICATIONS OVERALL DIMENSIONS	
WIDTH	5.75m
HEIGHT	2.34m

SPECIFICATIONS BANNER DIMENSIONS	
MATERIAL	PVC Banner
WIDTH	0.93m
HEIGHT	2.28m

CHARLEY ROOM

INTERNAL

Hanging Panels

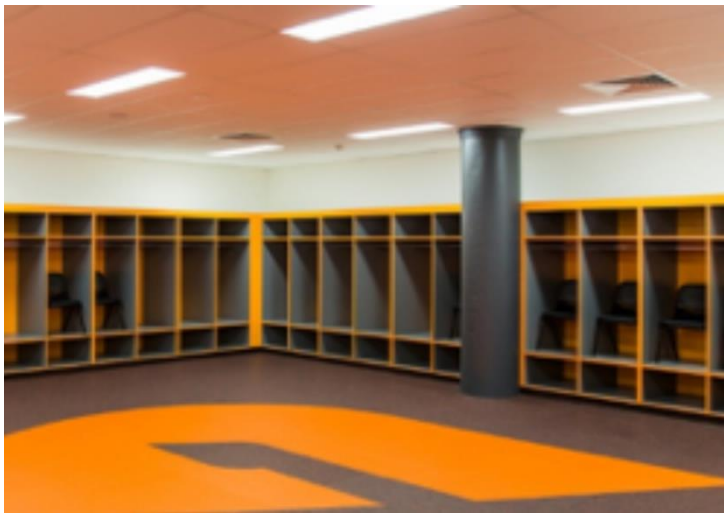
SPECIFICATIONS TRACK WIDTH	
WIDTH	2.4m

SPECIFICATIONS PANEL DIMENSIONS	
MATERIAL	PVC Banner
WIDTH	1.2m
HEIGHT	0.8m

CHANGE ROOM 1

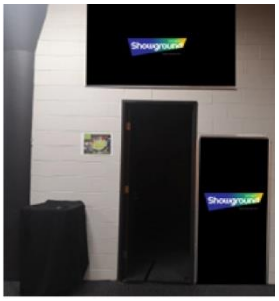
INTERNAL

Hanging Panels



SPECIFICATIONS TRACK WIDTH	
WIDTH	2m

SPECIFICATIONS BANNER DIMENSIONS	
MATERIAL	Corflute
WIDTH	2.4m
HEIGHT	1.2m



CHANGE ROOM 2

INTERNAL
Wall Banner - A

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Corflute
LENGTH	3.6m
HEIGHT	1.16m

INTERNAL
Wall Banner - B

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Corflute
LENGTH	Top left 4.63m Top right 4.18m Bottom 9.39m
HEIGHT	Top 1.16m Bottom 1.19m

INTERNAL
Wall Banner - C

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Corflute
LENGTH	3.6m
HEIGHT	1.2m

CHANGE ROOM 2

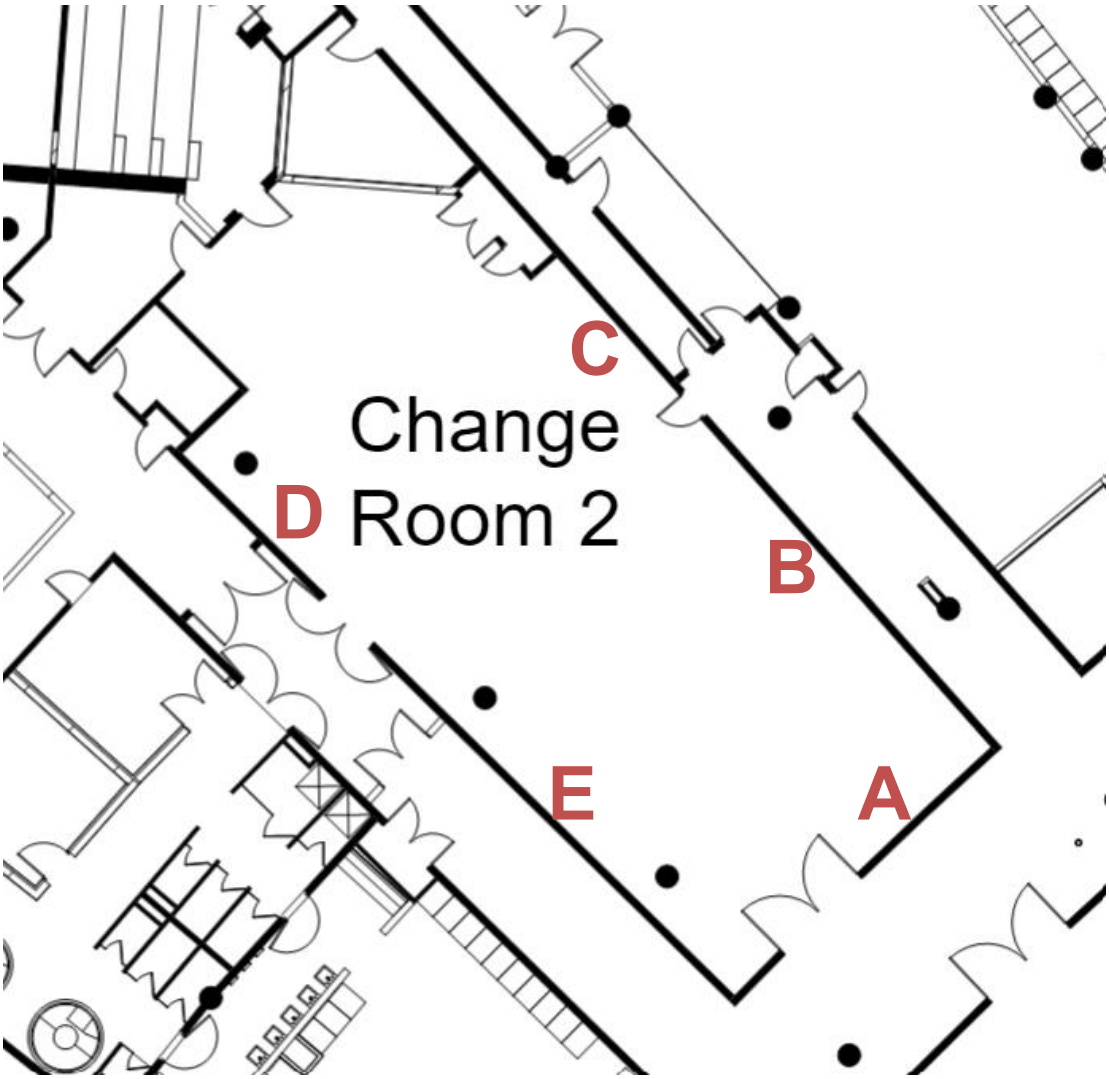
INTERNAL
Wall Banner - D

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Corflute
LENGTH	3.75m
HEIGHT	1.16m

INTERNAL
Wall Banner - E

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Corflute
LENGTH	Top 9.7m Bottom 6.1m
HEIGHT	1.16m

CHANGE ROOM 2



STADIUM LIFTS

INTERNAL

SPECIFICATIONS OVERALL DIMENSIONS	
MATERIAL	Decal
LENGTH	Level 2 & 3 Jamison Stand – 1010mm Level 2 & 3 Members Stand – 1010mm Level 2 & 3 Council Stand – 910mm Level 2 - 4 Sydney Royal Stand – 1100mm
HEIGHT	All lift heights 2100mm

SYDNEY Showground
Sydney Olympic Park

PRECINCT

EXTERNAL

Blade

SPECIFICATIONS	
MATERIAL	3mm corflute
OVERALL	H3500mm x W900mm
FRONT	1220 x 900mm x 2 panels
BACK	1220 x 900mm x 2 panels
QTY	15
PRICE	$70.00 per sign

EXTERNAL

Column – Medium Blade

SPECIFICATIONS	
MATERIAL	3mm corflute
OVERALL	H2870mm x W600mm
PANEL 1 SIZE	910 x 590mm x 2 panels
PANEL 2 SIZE	910 x 590mm x 2 panels
QTY	10
PRICE	$50.00 per sign

EXTERNAL

Showground Rd & Grand Parade Banners

SPECIFICATIONS	
MATERIAL	Woven Polyester (large/small)
SHOWGROUND	H5.3m x W0.94m
GRAND	H2.98m x W0.89m
PRICE	$72.00 per pole, per week*

Refer to SOPA Signage Guidelines for further information.
SOPA approval is required for any banner installation along Showground Rd.
Installation requires a work permit from SOPA prior to undertaking.
*Price excludes installation

EXTERNAL

Two-window Ticket Booth

SPECIFICATIONS	
BETWEEN GLASS WINDOWS	H785mm x W450mm
ABOVE GLASS WINDOWS	H410mm x W1450mm

MAP

Flag pole locations

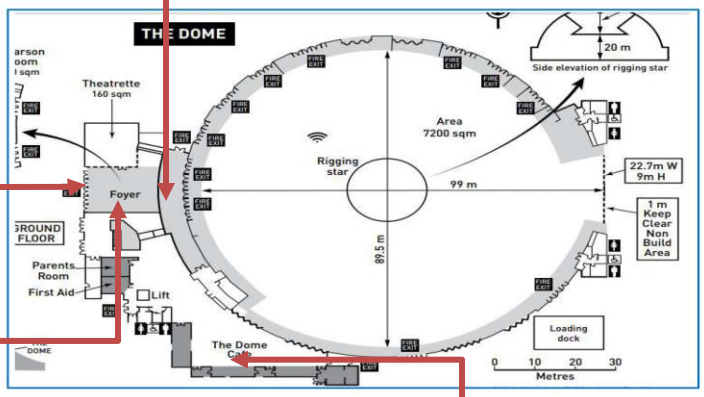
DIGITAL SIGNAGE

Extend Your Brand at your next Sydney Showground event

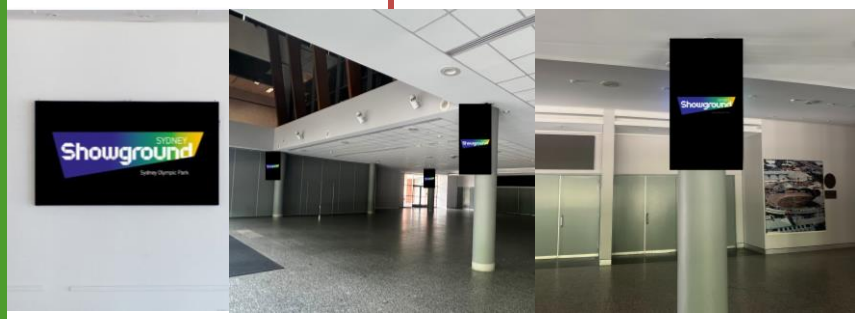
Sydney Showground have two prime locations where there is opportunity to display digital event signage or event branding; the exterior of the Dome entrance, and the interior Dome foyer.

Exterior Dome Entrance
3mm Transparent LED

Interior Dome Foyer
2mm LED



Dome Foyer



Dome Cafe

Introducing Sydney Showground Digital Screens. What a great way to extend your brand during your expo, or a great addition to your sponsorship suite (you can on-sell the screens to your customers or provide them as a value add).

Screen Locations

- Dome Foyer side wall 100% of time
- Dome entry doors 100% of time
- Dome Foyer pillars 100% of time
- Dome Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- All other screens 10 seconds or 16%+ of time
- 20 screens in total across the Dome and Halls.

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

Costs:

Interior Cafe screens	$500
Dome Foyer pillar screens	$500
Dome Foyer wall Screen	$350
Interior Dome Foyer LED	$500
Exterior Dome Entrance LED	$1000

Dome Foyer Screen Package $1000
(includes 4 pillar screens, side wall and interior LED screen)

All pricing is based per event.

Specifications – Dome Foyer & Cafes

Images
Portrait – JPEG, 1080x1920, 72dpi, RGB
Landscape – JPEG, 1920x1080, 72dpi, RGB

Animation
Flash - .swf

Movie
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

Screen Zoning
When screen zoning is required – multiple playlists or media files on each screen, the area of 1920x1080 or 1080x1920 can be divided to whatever is required.

The media files associated to those zones should be created in the same aspect ratio as the area zoned.

For example: If you have a landscape screen with two zones, split down the middle, the resolution of each zone would be 960x1080.

The Dome Digital Signage – Technical Specifications

Exterior Dome LED Entrance
3mm Pitch, Transparent LED

10 x Individual Panels
Individual panel pixel size - 504 W x 256 H
Overall pixel size - 2520 W x 512 H Black/
dark gradient colours create the transparent effect
eg. 100% black = 100% transparent

FILE	
VIDEO	.MP4 (H264) .AVI
STATIC	.JPEG .GIF .BMP .PNG

- Other file types may be possible, or may have to be converted to one of the above files types. Additional charges may be incurred.
- A sample file must be submitted 14 days before tenancy for testing purposes, and the final files 7 days before event commences.
- Should you not wish to utilise the Dome screens, Sydney Showground will display safety and venue messaging.

The Dome Digital Signage – Technical Specifications

Interior Dome LED Entrance
Overall pixel size - 3456 W x 384 H

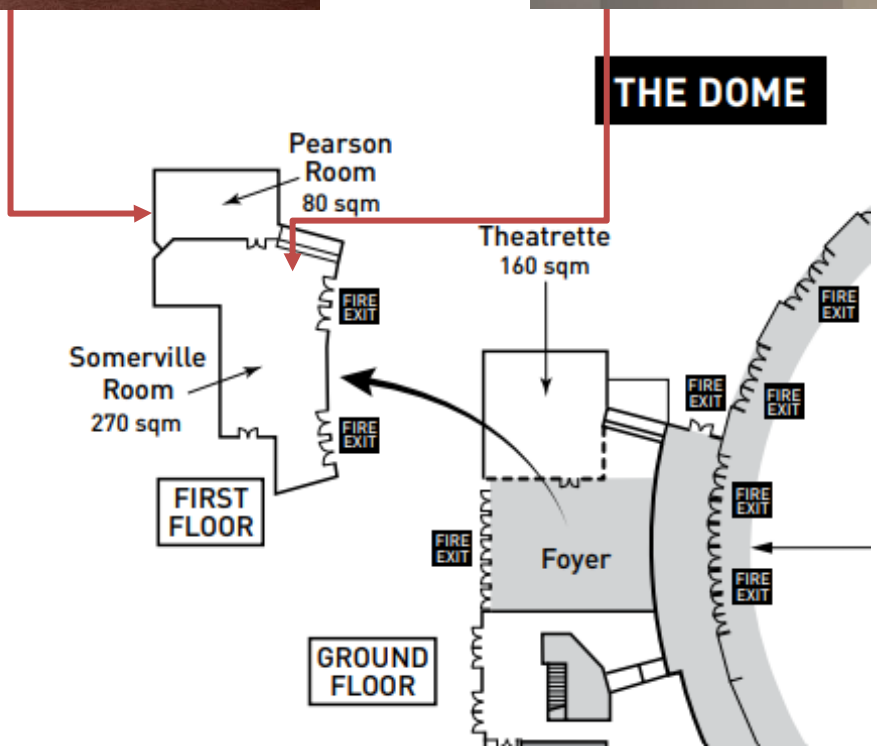
FILE	
VIDEO	.MP4 (H264) .AVI
STATIC	.JPEG .GIF .BMP .PNG

- Other file types may be possible, or may have to be converted to one of the above files types. Additional charges may be incurred.
- A sample file must be submitted 14 days before tenancy for testing purposes, and the final files 7 days before event commences.
- Should you not wish to utilise the Dome screens, Sydney Showground will display safety and venue messaging.

Dome – Somerville & Pearson Screens

Pearson Room
65inch TV

Somerville Room
65inch TV



Dome – Somerville & Pearson Screens

Screen Locations

- Somerville & Pearson screens 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

Costs:

Somerville	$200
Pearson	$200

All pricing is based per event.

Specifications – Dome Foyer & Cafes

Images
Landscape – JPEG, 1920x1080, 72dpi, RGB

Animation
Flash - .swf

Movie
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

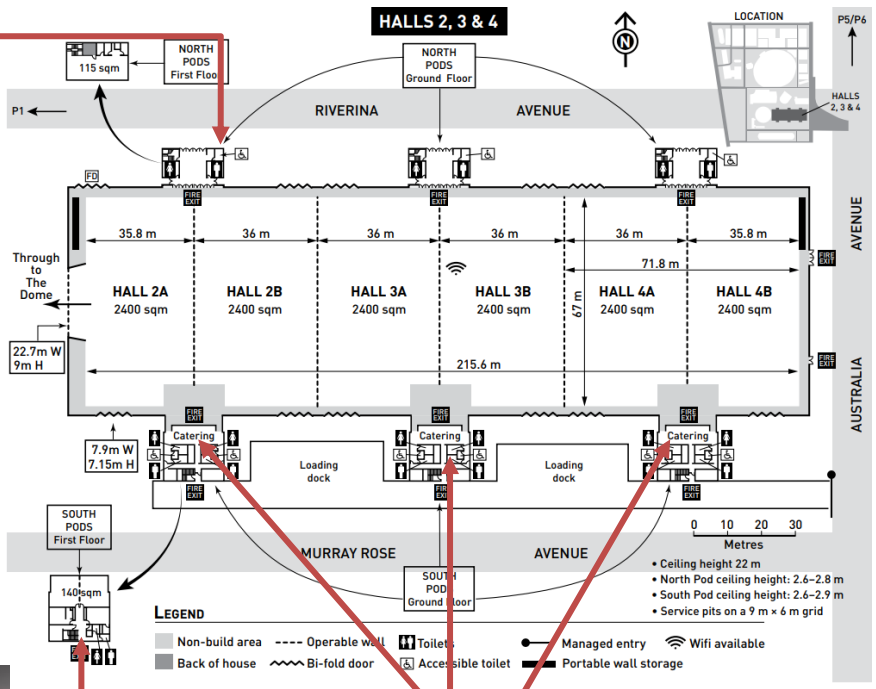
ClickShare Technology
As part of the new digital signage system we have included 'Clickshare' on a number of monitors that enables wireless presentation to be undertaken direct from a laptop.

Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.

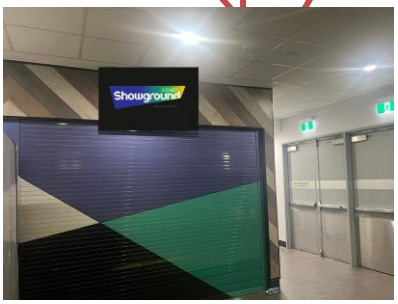
Any dongles damaged or lost will incur a replacement fee.

Halls 2 – 4 Screens

North Pod
65inch TV



South Pod
65inch TV



Hall Cafés
50inch TVs

Halls 2 – 4 Screens

Screen Locations

- Hall Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- North & South Pods 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

Costs:

Pod screens	$200
Hall Café Screens (3 per cafe)	$500

All pricing is based per event.

Specifications – Dome Foyer & Cafes

Images
Landscape – JPEG, 1920x1080, 72dpi, RGB

Animation
Flash - .swf

Movie
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

ClickShare Technology
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Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.

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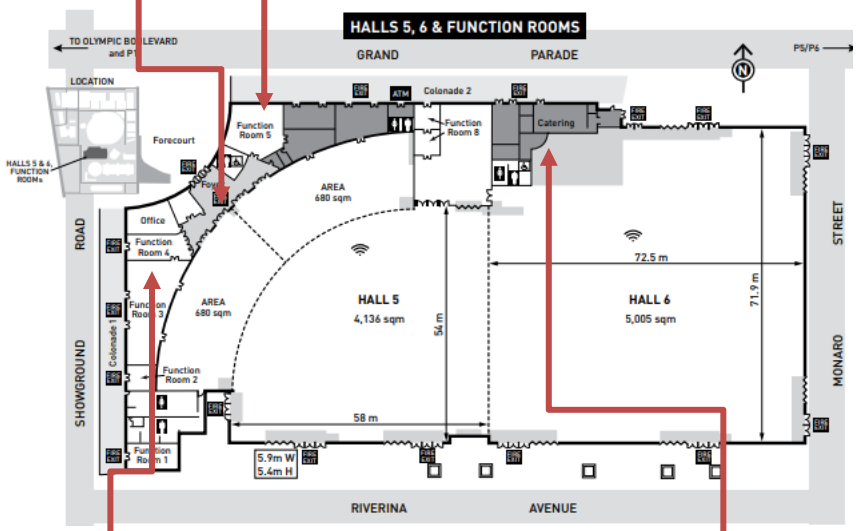
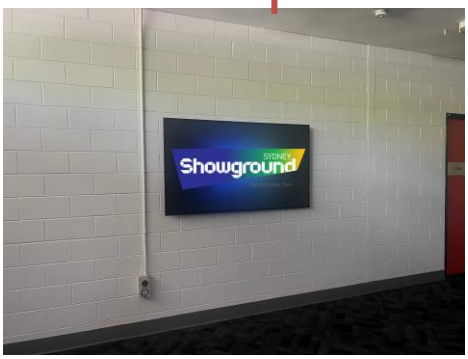
Halls 5 & 6 Screens

Hall 5 Foyer
55inch TV

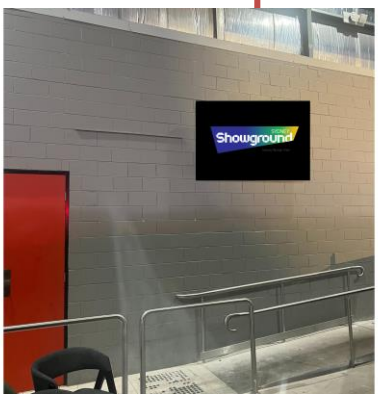
Function Room 5
75inch TV



Function Room 3
75inch TV



Hall 6 Café
75inch TV



Halls 5 & 6 Screens

Screen Locations

- Hall 5 Foyer 100% of time
- Hall 6 Café screens 50% of time
- (eg 30 seconds in every minute or 3 x 10 second blocks)
- Function Rooms 3 & 5 100% of time, useful for presentations

Speak to your Account Manager or Event Representative for more details on how our digital signage solution can add value to your event.

Costs:

Hall 5 Foyer screen	$200
Function Room screens	$200
Hall 6 Café Screen	$250

All pricing is based per event.

Specifications – Dome Foyer & Cafes

Images
Landscape – JPEG, 1920x1080, 72dpi, RGB

Animation
Flash - .swf

Movie
Windows Media Video - .wmv
Portrait 1080x1920, 25fps, 8000 bits
Landscape
1920x1080, 25fps, 8000 bits

ClickShare Technology
As part of the new digital signage system we have included 'Clickshare' on a number of monitors that enables wireless presentation to be undertaken direct from a laptop.

Each relevant monitor has a dongle plugged into a base station connected to the monitor which can be removed from the base station and inserted directly into a laptop that has a USB C port. Simply wait for it to 'pair' and off you go.

Any dongles damaged or lost will incur a replacement fee.

Stadium Level 2 Parapet

Video

LED
1600W x 72H

LED
1040W x 72H

LED
720W x 72H

VIDEO	
PIXEL DIMENSIONS	1040 x 72px 720 x 72px
ANIMATION DURATION	30 seconds
FRAMES PER SECOND	30 (FPS) Use the whole stage as there is no safe zone

We recommend using video versus static images. The movement/animation in video provides a higher impact and engagement with fans.

SIGNAGE REQUIREMENTS

Sydney Showground Minimum Requirements for Signage

1. Minimum Manufacturing Requirements The minimum manufacturing requirements are:

I. Load:

a. Top pocket or eyelets – 14kg per lineal metre of the width plus the weight of banner.

b. Bottom pocket – 14kg per lineal metre of the width of the banner.

II. Pockets to be hot air welded and stitched.

III. Eyelets to be reinforced (webbing affixed).

Please ensure that all manufacturers undertaking Sydney Showground work through you are made aware of these minimum manufacturing requirements and provide a Quality Assurance Statement from the supplier/manufacture stating that any newly produced signage meets or exceeds the standards outlined within the minimum manufacturing requirements and therefore is fit for purpose.

2. Minimum Rigging and De-Rigging Requirements

Any banner requiring hanging at a height above 2.4m must be rigged by the Sydney Showground authorised rigger.

Sydney Showground has a large rigging capacity within the Exhibition Halls & Secondary Pavilions; detailed plans are available on request. Rigging plans must be submitted to the Sydney Showground to review two weeks prior to the licence period commencing.

Rigging within Sydney Showground's secondary pavilions must be signed off by a certified structural engineer.

3. Minimum Installation Requirements

At all times the presentation standards of the Sydney Showground along with best practise installation methods are to be upheld.

The Sydney Showground does not permit the sticking, posting, hanging or attaching of any signage, notices, banners or advertisements on ceilings, floors, walls, walkways, railings, fences or any property belonging to the Sydney Showground without prior written approval. Any fixing items used must not damage Sydney Showground property. The cost of repair due to damage sustained from the use of nonapproved fixing agents will be borne by the Signage Installation company. Any damage caused will be charged back to the licensee.

Should a sign be affixed to a temporary structure or frame, the structure or frame must abide by the New South Wales, State Legislative Requirements as set out in the "State Environmental Planning Policy (Temporary Structures and Places of Public Entertainment) Amendment (Temporary Structures)– 2009" and be signed off by a certified structural engineer supplied by the Contractor responsible for the installation of the sign. Upon approval, an engineer's certificate must be provided to the Sydney Showground Signage Coordinator.

Site Wide Signage

Sydney Showground will seek permission on the licensee's behalf for any signage placed outside the Sydney Showground site from the local authority. This includes signage or banners placed on any fenceline that faces a roadway.

Promotional Signage

Promotional signage may be displayed only within the licensee's immediate licensed area. Permission and approval of all promotional signage is required prior to being displayed. Signage on site takes into consideration ALL events that are operational at any one time. The decision on how signage space is allocated is at the discretion of Sydney Showground.

Naming

Naming Protocol
The correct naming of the venue is:
Sydney Showground at Sydney Olympic Park

Sydney Showground is the venue and Sydney Olympic Park is the suburb. Under no circumstances are the words ‘Homebush’ or ‘Homebush Bay’ to be used on any print or digital signage or other marketing collateral including TV commercials and radio announcements.

Correct naming will ensure that your customers know exactly where to find the venue and your event. Use of incorrect suburb names can lead to confusion including customers getting off at the wrong train station or driving to the wrong suburb.

Please ensure final proof of signage is sent to your Event Planner prior to printing.

SYDNEY Showground
Sydney Olympic Park

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www.sydneyshowground.com.au